

EXHIBITS A – J

OF

BENJAMIN ICARD AFFIDAVIT
NOVEMBER 11, 1999

This is the Exhibit marked A referred to in
The Affidavit of Benjamin W. Icard dated
This...11th.....day of November 1999.

Before me Sharon M. Diller

My Commission Expires January 31, 2001

Notary Public

TO: Linda & Ben Icard
COMPANY NAME: Clear Choice Marketing
FAX #
DATE: 8/16/93
CALL BACK OPERATOR: Debbie
NUMBER OF PAGES INCLUDING TRANSMITTAL SHEET: 10

MEMO

Dear Linda & Ben:

Thank you for visiting with us. As you can see, I'm in the Creative Minds office today. Obviously, this fax is on behalf of ImagoImage Inc.

The License Agreement sample is enclosed. Additions will include a schedule showing the one year exclusive Screen Printer arrangement in the South Eastern States, as we discussed..

Please call me with any questions.

Trust you both had an enjoyable day in San Francisco, and a safe trip home.

Welcome to the team. We look forward to working with you.

Cordially,

Greg

PLEASE FIND ENCLOSED THE FOLLOWING :

ITEM #	QUANTITY	DESCRIPTION

PLEASE CONTACT US IF ALL DOCUMENTS, AS STATED, ARE NOT RECEIVED.

FAX: (707) 578 4395

SENDER GREG ROSS

SENDER'S SIGNATURE *[Signature]*

P17 Quantity of Samples: One (1)



NON EXCLUSIVE LICENSE AGREEMENT

P1	Licensors:	ImagoImage Inc.
	Address:	2785 Mitchell Drive, Suite 110
	City:	Walnut Creek
	State:	CA
	Zip:	94598
P2	Licensee:	Clear Choice MARKETING INC
	Address:	10920 Southern Loop Blvd.
	City:	Pineville
	State:	N.C.
	Zip:	28134
P3	Licensed Patent Application:	Image Display Apparatus
P4	Date:	9-16-93
P5	Royalty Rate :	Two and one half percent (2.5%)
P6	Royalty Rate :	Two and one half percent (2.5%)
P8	Initial Payment:	Fifty thousand dollars (\$50,000.00)
P11	Minimum Annual Royalty:	Twelve thousand dollars (\$12,000.00)
P12	Territory:	United States of America
P13	Term:	Expiration Date of the Last to Expire Patent.
P15	Field of Use:	Not Applicable
P17	Quantity of Samples:	ONE (1)

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NON-EXCLUSIVE LICENSE AGREEMENT

This agreement is effective on the DATE (P4) and is entered into by and between LICENSOR (P1), and LICENSEE (P2).

RECITALS

Licensor represents that it is the owner or has the right to license the entire right, title and interest in and to the Licensed Patent Application (P3) and any Division, Continuation, Continuation-in-part Patent Application based on (P3) or any patent to issue therefrom (hereinafter "Licensed Patent Rights");

Licensee is desirous of acquiring a non-exclusive right and license in the Territory to make Licensed Devices and to sell Licensed Devices only to exclusive and non-exclusive licensees under the Licensed Patent Rights who have been granted the right and license only to use, rent and sell Licensed Devices and to non-exclusive licensees who have been granted the right and license to use Licensed Devices. "Licensed Device" shall mean an advertising device made in accordance with a claim in the Licensed Patent Rights and made in accordance with a claim of any patent application based upon the subject matter of the Licensed Patent Application;

Licensor is willing to grant such non-exclusive license upon the terms hereinafter set forth, and Licensee desires to receive such a license under such terms;

Licensor has or controls certain confidential information and trade secrets, hereinafter "the Know-How", including engineering and technical data, manufacturing data, designs, skills, methods, procedures, facilities, and other information in the manufacture, sale, distribution and use of Licensed Devices;

Licensor is willing to convey to Licensee and Licensee desires to receive a non-exclusive licence to use the Know-How subject to the terms and conditions hereinafter set forth;

Now, therefore, in consideration of the foregoing, and of the mutual covenants, terms and conditions hereinafter expressed, the parties hereto agree as follows:

ARTICLE 1 - GRANT

1.1 Licensor hereby grants to Licensee, a non-exclusive, non-transferable right and license, without the right to sublicense, to make Licensed Devices and to sell Licensed Devices only to exclusive and non-exclusive licensees (hereinafter, the Selling Licensees and User Licensees) who have been granted the right to use and sell, or use, Licensed Devices, the grant under this section 1.1 being effective throughout the TERRITORY (P12), and Licensor further grants to Licensee a non-exclusive right and license to use the Know-How in the TERRITORY (P12). Licensor shall inform Licensee from time to time of the names and addresses of the Selling Licensees.

1.2 It is expressly understood that no license or right is hereby granted, by implication, estoppel, or otherwise, under any proprietary rights, Know-How, patent applications or patent rights not specifically identified herein.

1.3 Licensor shall furnish Licensee a disclosure of the Know-How after execution of this agreement.

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ARTICLE 2 - ROYALTY

- 2.1 Licensee shall pay to Licensor, upon execution of this Agreement, an INITIAL PAYMENT (P8) for the above grant of rights under the Licensed Patent Rights, and for the above grant of rights under the Know-How.
- 2.2 For the Licensed Patent Rights granted hereunder, Licensee shall pay Licensor a MINIMUM ANNUAL ROYALTY (P11), payable monthly, the first minimum royalty payment being due on a pro rata basis at the end of the first month following the date of execution of this Agreement, and at the end of every month thereafter.
- 2.3 Licensee shall pay earned royalties for the above grant under the Licensed Patent Rights to Licensor at the RATE (P5) of the Net Selling Price (as "Net Selling Price" is defined in section 2.5) of all Licensed Devices sold or otherwise disposed of.
- 2.4 Licensee shall pay earned royalties for the above grant under the Know-How to Licensor at the RATE (P6) of the Net Selling Price of all Licensed Devices sold or otherwise disposed of. This Agreement shall remain in force as long as Licensee continues to use the Know-How with respect to Licensed Devices.
- 2.5 The term "Net Selling Price" means the gross invoiced amount, less any customary discounts, and sales and use taxes at which Licensed Devices are sold by Licensee, F.O.B. Licensee's plant. Royalties shall be payable, regardless of the terms of payment to Licensee by Licensee's vendees.
- 2.6 For the purpose of computing royalties hereunder, Licensed Devices shall be regarded as sold when they are billed out, or if not billed out, when they have been shipped from Licensees premises.
- 2.7 For the purpose of computing royalties as referred to in section 2.3 and 2.4 of this Agreement, each year of the Agreement shall be divided into calendar months. Within 30 days after the end of each month, Licensee shall submit to Licensor a written report setting forth the number of Licensed Devices sold during the preceding month and also showing the Net Sales Price of such Licensed Devices. Remittance by Licensee for the full amount of royalties due for such month shall accompany such reports. Licensee agrees to keep complete and correct account of the number and sales prices of said Licensed Devices, and Licensor or his Representative shall have the right to examine the books of account of Licensee at all reasonable times to the extent and insofar as it is considered necessary by Licensor or its representative to verify the accuracy of the above mentioned reports.
- 2.10 Licensor shall hold strictly confidential all information of Licensee concerning royalty payments and reports and all information of Licensee learned in the course of any audit hereunder, except when it is necessary for Licensor to reveal such information to enforce its rights under this Agreement.
- 2.11 In the event of termination of this Agreement, for any reason whatsoever, Licensee agrees to permit Licensor, his auditors, accountants, or agents to inspect all records and books of Licensee and to investigate generally, all transactions of business carried on by Licensee pursuant to Licensed Devices and this Agreement and the License hereby granted for a period of six (6) months after such termination.

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ARTICLE 3 - GRANT OF NEW LICENSE

3.1 If Licensee requests Licensor to grant a non-exclusive license to a prospective Licensee who is desirous of obtaining a License to use and sell Licensed Devices in any field of use, Licensor will not unreasonably withhold such a License but Licensor will have sole discretion as to the terms and issuance of such a License.

ARTICLE 4 - INFRINGEMENT BY THIRD PARTIES

4.1 Licensee agrees to keep watch over the Territory during the term of this Agreement to detect any infringements of any patent to issue from the Licensed Patent Rights. Upon discovery of any such infringement, Licensee shall promptly notify Licensor about such infringement.

4.2 If a bona fide infringement of a patent issuing from the Licensed Patent Rights is determined to have occurred and/or is still occurring, Licensee will so inform Licensor of the infringement. Licensor shall thereupon have the exclusive right to determine appropriate action to abate the infringement and will inform all selling licensees and all other non-exclusive licensees who have been granted the right to make and sell Licensed Devices (hereinafter, the Manufacturing Licensees) of the infringement. Should Licensor at its sole discretion, determine that abatement action requires Licensee contribution towards the fees, costs and expenses of such an action, then Licensee hereby agrees to contribute, with all selling licenses and all other manufacturing licensees, to all fees, costs and expenses of prosecuting the action and in pursuing any appeal and to a final judgement. The amount of the contribution shall be based upon the selling and manufacturing Licensees' pro rata share of total purchase price and net sales, respectively, of the Licensed Devices purchased by the selling licensees and sold by the manufacturing licensees during the preceding twelve (12) months, or if the License under this Agreement is granted less than twelve (12) months prior to any action, then in proportion thereof. In the event that Licensees contribution under this formula exceeds five percent (5%) of the total contributions, then Licensees contribution shall be limited to a maximum of five percent (5%). Should this limit cause a shortfall in the total contribution required, the Licensor shall contribute the difference. Contributions for use in prosecuting the action shall be paid to Licensor promptly upon written request by Licensor. The total contribution of all licensees will be ninety-five percent (95%) of fees, costs and expenses and the Licensor will contribute five percent (5%) of fees, costs and expenses. Awards resulting from such actions will be paid to contributing Licensees in proportion to their share of the contribution made to prosecute said action.

ARTICLE 5 - CONSULTING SERVICES

5.1 Upon the request of Licensee, Licensor agrees to render assistance to Licensee in connection with Licensed Devices by furnishing consulting services at the premises of Licensee of one of Licensor's staff for three (3) consecutive days at no labor charge, but plus expenses, during the first year of this Agreement.

5.2 Licensee agrees to pay to Licensor a consulting fee for the time devoted by a consultant beyond the three (3) day period of section 5.1 in rendering services to Licensee and for the time necessarily spent in travel to and from Licensee's place of business. The consulting fee shall be computed at the rate of one thousand Dollars (\$1,000) per day plus expenses at no more than ten (10) working days per year for the first five (5) years of this Agreement and thereafter at a daily labor fee to be mutually agreed upon.

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ARTICLE 6 - KNOW-HOW KEPT CONFIDENTIAL

6.1 Licensee agrees to treat the Know-How as confidential matter, except as to such matter that may become generally known to the public through no fault of Licensee and Licensee further agrees to use the Know-How solely and exclusively in the manufacture and sale of Licensed Devices pursuant to this Agreement.

ARTICLE 7 - PROMOTION OF LICENSED DEVICES

7.1 Licensee agrees to use the legend "Patent Pending" on Licensed Devices made before issuance of the Patent, and after issuance of such a Patent, to attach to some part of each Licensed Device manufactured by it under this Agreement, a permanent label, tag, embossment, or plate having printed thereon the word "Patented" and the number of the patent, or patents, the patent numbers being furnished from time to time by Licensors.

7.2 Licensee acknowledges that Licensors has granted, concurrently herewith, a Trademark License Agreement, attached hereto as Exhibit A, by means of which the mark ImagoImage (hereinafter, the Mark) is licensed for use on Licensed Devices by Licensee under the Trademark License Agreement.

7.3 Licensee shall apply the Mark to all Licensed Devices made and sold by it unless the Licensee receives written notification from a selling licensee advising that the selling licensee assumes the responsibility of affixing the Mark to Licensed Devices.

7.4 When Licensee affixes the Mark, so as to be prominently displayed, the following legend shall be affixed to such Licensed Devices manufactured by it under this Agreement: ImagoImage - the mark "ImagoImage" is owned by ImagoImage Inc., Walnut Creek, California, USA.

7.5 Licensee shall apply the Mark only to Licensed Devices which have been manufactured in accordance with the standards of quality in materials, design, workmanship, use, advertising and promotion as set forth in the Trademark License Agreement.

7.6 Licensors shall have the right at any time to conduct during regular business hours an examination of Licensed Devices manufactured by Licensee (including those assembled or tested) at Licensee's facilities to determine compliance of such Licensed Devices with Licensors's standards.

7.7 If at any time such Licensed Devices shall, in the sole opinion of Licensors, fail to conform with the standards of quality in materials, design, workmanship, use, advertising and promotion, Licensors or its authorized representative shall so notify Licensee. Upon such notification, Licensee shall promptly cease to sell such nonconforming Licensed Devices until Licensors's standards of quality have been met to the satisfaction of Licensors.

7.8 Licensee agrees to furnish to the Licensors, a QUANTITY OF SAMPLES (P17) of every Licensee-manufactured production batch of each model or version of the Licensed Devices, upon request by Licensors.

ARTICLE 8 - DEFENSE AGAINST INFRINGEMENT OF THIRD PARTY PATENT

8.1 If Licensee or any customer of Licensee shall be charged with or sued for infringement of a U.S. Patent relating to Licensed Devices, Licensee will promptly notify Licensors of the name and address of the person or company asserting the charge of infringement. Licensee and Licensors shall cooperate in

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the disposition of the charge of infringement and will confer as to the defense to be used, and Licensor may, at its option and discretion, undertake the defense thereof at no cost to Licensee.

ARTICLE 9 - IMPROVEMENTS

9.1 The Agreement herein extends to future improvements in the field of use and subject matter of the Licensed Devices which are wholly owned, acquired, or controlled by Licensor; and Licensor hereby Licensee a License to make and sell such improvements (hereinafter "Improvement License") in the Territory under the same terms and conditions as defined in this agreement and Licensee hereby accepts said Improvement License under the same terms and conditions as defined in this agreement. Licensor will, during the period of this Agreement, promptly disclose to Licensee, from time to time, each such improvement. It is mutually understood and agreed that any inventions or improvements conceived, developed and reduced to practice solely by an agent of Licensor or whose ownership is acquired by Licensor during the term of this Agreement shall belong to Licensor and Licensor shall own the exclusive right, title, and interest thereto.

9.2 As used herein, the term "improvement" shall mean any part or combination of parts or a method of using or manufacturing either of the foregoing, the use of which affects Licensed Devices in any one or more of the following ways: reduces production costs, improves performance, increases service life, improves appearance, provides alternate methods of manufacture, or any combination thereof.

9.3 If Licensee obtains a patent for an invention pertaining to the subject matter claimed in the Licensed Patent Rights, Licensee agrees to grant and hereby grants to Licensor the right of first refusal to purchase the patent under conditions substantially the same as the conditions under this Agreement.

9.4 It is mutually understood and agreed that any improvements developed by Licensor and Licensee jointly and any Patent that is granted thereon, shall be the joint property of Licensor and Licensee except as otherwise provided hereinafter.

9.5 The parties agree to file and prosecute jointly a U.S. patent application for any joint improvement. The expenses of preparing, filing and prosecuting each patent application to a condition of issuance of the patent or to a condition of final rejection of the claims of the patent application shall be shared equally by the parties hereto. Prosecution beyond such conditions of issuance or final rejection shall be subject to further timely discussion, and neither party shall be compelled to contribute to the expenses of further prosecution if such party does not desire to do so. If further sharing of expenses relative to any Patent Application is discontinued by any one of the parties, the other party shall request and obtain a conveyance from the withdrawing party of all right, title and interest of the withdrawing party in and to the invention, the patent application and any patent granted thereon.

ARTICLE 10 - TERM AND TERMINATION OF AGREEMENT

10.1 The TERM (P13) of this Agreement shall be from the effective date hereof to the expiration date of the last to issue patent maturing from the Licensed Patent Rights or any Improvements (as Improvement is defined in section 9.2) or for the period during which Licensee is still using the Know-How, whichever is longer.

10.2 Licensee reserves the right to terminate this Agreement and be relieved of further obligations hereunder, except for royalty payments for Know-How,

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should all claims of the last to issue patent issuing from the Licensed Patent Rights or any Improvements (as Improvement is defined in section 9.2) be declared invalid by a court of final jurisdiction.

10.3 It is understood and agreed that Licensee may cancel this Agreement at any time after five (5) years from the date hereof by giving to Licensors six (6) months notice in writing.

10.4 If one party hereto shall at any time commit any breach of any covenant, warranty or agreement herein contained and shall fail to remedy any such breach within thirty (30) days after written notice thereof by the other party, such other party may at its option, in addition to any other remedies that it may be entitled to, cancel this Agreement by giving sixty (60) days notice in writing to such effect.

10.5 If Licensee shall become insolvent or shall make any assignment for the benefit of creditors, or if Licensee is adjudged a bankrupt, or if a receiver or trustee of Licensee's property shall be appointed, this Agreement shall thereupon automatically terminate.

10.6 In the event of acts of God or the public enemy, or strikes, fire, flood, or control exercised by the government of the United States or any state thereof, any of which is beyond the control of Licensee and which render performance under this Agreement impossible for Licensee, the failure of Licensee to perform on that account shall be excused so long as the parties agree that such conditions continue to exist and the minimum royalties called for in section 2.2 shall not be required during such period or periods of inability to perform.

ARTICLE 11 - ARBITRATION

11.1 Any controversy or claims arising out of or relating to this contract or breach thereof, including any dispute relating to the patent validity or infringement arising under this agreement shall be settled by arbitration in accordance with the patent arbitration rules of the American Arbitration Association, and judgement upon the award rendered by the arbitrators shall be entered in a court having jurisdiction thereof.

ARTICLE 12 - WARRANTIES

12.1 Licensors makes no representations or warranties, expressly or impliedly, with respect to the Licensed Devices or any materials derived therefrom, and with respect to any proprietary rights or any Licensed Devices or any licensed processes. By way of example but not of limitation, Licensors makes no representations or warranties of commercial utility, merchantability or fitness for any particular purpose, or that the Licensed Devices or the proprietary rights will not infringe any patent, copyright, trademark, other proprietary or property rights of others. Licensors expressly disclaims any warranty that the materials are free from the rightful claims of any third party. Licensors shall not be held to any liability with respect to any claim by a third party on account of, or arising from, the use of the Licensed Devices or the manufacture, use or sale of any materials derived therefrom or derived from the Licensed Devices or any licensed processes.

ARTICLE 13 - INDEMNIFICATION

13.1 Licensee will defend, indemnify and hold Licensors, its managers, directors, officers, employees, inventors and agents (collectively the "Indemnified Parties") harmless against any and all liability, loss, damage, claim or expense (including attorney's fees) (collectively the "Indemnified

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Losses") arising out of or in connection with this Agreement, including, without limitation, Indemnified Losses resulting from any use, sale or other disposition by Licensee, its affiliates, vendors, customers or other third parties, materials derived therefrom or from which any Licensed Devices are derived or any Licensed Devices or any licensed processes. As an example, and in no way limiting the generality of the foregoing, Licensee will indemnify and hold the Indemnified Parties harmless against any and all Indemnified Losses resulting from the use by a third party of Licensed Devices or any licensed processes manufactured, sold or disposed of by Licensee, its affiliates including product liability claims, or resulting from a claim by a third party that Licensee or its affiliates, manufacture, sell or otherwise dispose of the Licensed Devices, or other materials derived therefrom or from which the Licensed Devices are derived or that any Licensed Device or any licensed process infringes any patent or intellectual property right of such third party. Licensee agrees to pay promptly to the Indemnified Parties the amount of all liability, loss, damage, claim, or expense to which the foregoing indemnity relates. The indemnification rights of Licensor contained herein are in addition to all rights which the Indemnified Parties may have hereunder at law or in equity or otherwise. As examples, and in no way limiting the generality of the foregoing, Licensee will indemnify and hold harmless the Indemnified Parties against any and all Indemnified Losses resulting from, arising out of or relating to:

- (i) product liability claims of any nature;
- (ii) claims arising from failure to obtain any required license, clearance or other approval necessary to use, market or manufacture the Licensed Devices;
- (iii) claims arising from the failure to comply with all governmental regulations relating in any way to the Licensed Devices;
- (iv) any use, sale or other disposition by Licensee, its affiliates, vendors, customers or other third parties of the Licensed Devices, any licensed processes and/or any materials derived therefrom;
- (v) Licensee's breach of this Agreement; and
- (vi) Licensee agrees to pay promptly to the Indemnified Parties the amount of all such Losses to which the foregoing indemnity relates. The indemnification rights of Licensor contained herein are in addition to all rights which Licensor may have at law or in equity or otherwise. This indemnity shall survive termination or expiration of this Agreement.

ARTICLE 14 - INSURANCE

14.1 Licensee shall maintain comprehensive general liability insurance which shall insure against no less than the following risks: bodily injury, personal injury, liability, property damage and products liability, such other types of insurance considered reasonable and prudent given the types of risks involved in the development, pre-commercialization and commercialization of the Licensed Devices and any licensed processes. The liability limits on such insurance shall be reasonable for the risks involved. Licensee shall maintain such coverage with third party commercial insurance carrier(s) rated A or better. Licensee shall cause Licensor to be named as an additional insured on all such policies. Licensee shall provide Licensor with copies of the endorsements to such policies naming Licensor as an additional insured. Licensee shall instruct its insurance carriers providing such coverage to notify Licensor in writing of any material change in coverage provided by such policies. To the extent Licensee is awarded a business interruption insurance award which provides for lost profits, Licensee shall pay to Licensor reasonable royalties for the period of the award which payment shall be based upon projections of sales of Licensed Devices and any Licensed processes and the history of royalties paid hereunder for such sales.

ARTICLE 15 - MISCELLANY

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15.1 The failure of either party to enforce at any time any provision of this Agreement shall not be considered a waiver of such provision.

15.2 Should any provision of this Agreement be held unenforceable or in conflict with the law of any jurisdiction, the validity of the remaining parts or provisions shall not be affected by such holding.

15.3 Neither this Agreement, nor any transaction under or relating to this Agreement, shall be deemed to create any agency, partnership, or joint venture between the parties hereto.

15.4 This Agreement embodies the entire understanding between the parties and there are no private representations, warranties, or agreements between the parties relating hereto, and this Agreement is executed and delivered upon the basis of this understanding.

15.5 This Agreement, or any interest herein, is assignable and transferable only by Licensor and shall inure to the benefit of Licensor, its legal representatives, administrators, and assigns.

15.6 This Agreement shall be construed and enforced, and the legal relations created herein shall be determined, in accordance with the laws of the State of California.

15.7 The parties hereto agree to execute and acknowledge and deliver all such further instruments, and to do all such other acts as may be necessary or appropriate to carry out the intended purpose of this Agreement.

15.8 All notices provided for in this Agreement shall be given in writing and shall be effective when either served by personal delivery or deposited, postage pre-paid in the United States Registered or Certified Mail addressed to the respective addresses as set forth above, or to such other address as either party may later specify by written notice to the other party.

In witness whereof, the parties have caused their names to be subscribed and have executed this Agreement in duplicate, each executed copy of which for all purposes to be deemed an original, and the parties hereto agree to be bound by the terms of this Agreement.

LICENSOR

Date: 9-17-93

Rodney Shields
ImagoImage Inc.
RODNEY SHIELDS
PRESIDENT

LICENSEE

Date: 9/16/93

Clear Choice Marketing, Inc.

(name)

Benjamin Wilcard

(title)

Pres.

This is the Exhibit marked B referred to in
The Affidavit of Benjamin W. Icard dated
This... 11thday of November 1999.

Before me Sharon M. Dillio

My Commission Expires January 31, 2001.

Notary Public

ADDENDUM TO NON-EXCLUSIVE LICENSE AGREEMENT

THIS ADDENDUM made and entered into this 16th day of September, 1993, by and between ImagoImage Inc of 2785 Mitchell Drive, Suite 110, Walnut Creek, California 94598 and Clear Choice Marketing Inc. of 10920 Southern Loop Blvd., Pineville, NC 28134. The Nonexclusive License Agreement between the parties hereto dated the 16th day of September, 1993, be and is hereby modified and amended as follows:

1.1 The last sentence of paragraph 1.1 is amended to read as follows: "Licensor shall inform Licensee promptly of the names and addresses of the Selling Licensees".

1.1 Paragraph 1.1 is additionally modified by adding the following language: "The territory of this Agreement is hereby modified insofar as licensee may make and sell the product under the terms of this Agreement throughout the territory defined as the United States of America, and licensor further agrees that licensor will not grant other non-exclusive licenses to corporations whose primary business is silk screened printing in the states of Florida, North Carolina, South Carolina, Georgia, Alabama, Tennessee, or Mississippi, until after August 31, 1994. Notwithstanding the above, licensor reserves the right to appoint 3M Scotchprint Graphic Art Systems Printers in these states during this period."

4.2 The following is added as a new sentence at the end of paragraph 4.2: "Licensee shall be required to make such contribution if, and only if, all manufacturing and selling licensees are contractually obligated to contribute in a manner identical to this paragraph 4.2."

8.1 The following is added as a new sentence at the end of paragraph 8.1: "Licensor agrees to indemnify and hold licensee harmless from any and all damages and expenses (including attorney's fees) incurred by licensee resulting from any claims, demands, actions, or causes of action arising out of or in any way connected with alleged patent infringement of the patents defined in exhibit B. This indemnification and holding harmless shall extend to licensee, its officers, directors, agents, successors, and assigns (collectively the "indemnified parties"). Licensor, at its sole expense, shall provide a complete defense to the indemnified parties as to any such claim and shall have the right to control the defense of any such action. Should licensor fail to do so on a timely basis, the indemnified parties

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shall have the right to provide defenses and shall be entitled to reimbursement by licensor for any and all expenses incurred in such defense (including, but not limited to, attorney's fees) in addition to licensor's other indemnity obligations hereunder."

10.2 Paragraph 10.2 is amended by adding the following additional sentence: "In the event no patent should be issued to licensor, this Agreement as well as the Trademark License Agreement executed by the parties hereto may be terminated by Licensee upon seven days written notice.

10.6 Paragraph 10.6 shall be amended by deleting the words "the parties agree that" contained in lines 5 and 6 of the paragraph 10.6.

12.1 Notwithstanding anything in this paragraph to the contrary, Licensor represents that (1) it is not aware of any patents which its pending patents, technology, or "know-how" infringe and (2) it is not aware of any patents which relate to the technology or "know-how" which is the subject of this Agreement and upon which no infringement analysis has been conducted.

ARTICLE 16 - CONFIDENTIALITY

16.1 Licensee agrees to treat the entire agreement, including this addendum, as confidential matter.

LICENSOR

ImagoImage, Inc

Name / Title Rodney Shields / President

Date October 17, 1993

LICENSEE

Clear Choice Marketing

Name / Title Ben Icard / President

Date

SEP 14 '93 11:41 TOWNSEND PALO ALTO 415-326-2422

P.1

FORM PTO-1449 (Modified)

LIST OF PATENTS AND PUBLICATIONS FOR
APPLICANT'S INFORMATION DISCLOSURE
STATEMENTAttorney Docket No.
14711-1Serial No.
08/081,728Applicant(s):
RODNEY M. SHIELDSFiling Date
June 23, 1993Group
3507

REFERENCE DESIGNATION*

U.S. PATENT DOCUMENTS

Examiner Initial	* Document No.	Date	Name	Class	Sub Class
AA	1,202,593	10/24/16	Scott		
AB	2,931,117	04/05/60	Bosworth et al.		
AC	3,661,664	05/09/72	Lundell		
AD	3,707,794	01/02/73	Mabrey et al.		
AE	3,853,675	12/10/74	Edwards		
AF	4,033,619	07/05/77	Cox		
AE	4,070,781	01/31/78	Sauer		
AF	4,246,713	01/27/81	Eckert		
AE	4,925,705	05/15/90	Hill		
AF	5,138,782	08/18/92	Mizobe		

FOREIGN PATENT DOCUMENTS

Examiner Initial	* Document No.	Date	Country	Trans-lation?	Class	Sub Class
BA						
BB						

OTHER ART
(INCLUDING AUTHOR, TITLE, DATE, PERTINENT PAGES, ETC.)

CA	
EXAMINER	DATE CONSIDERED

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

JLM:deh

**EXHIBIT B OF LICENSE AGREEMENT BETWEEN ImagoImage Inc. AND
Clear Choice Marketing.**

PATENT NO.	DATE	NAME
1,202,593	10/24/16	SCOTT
2,931,117	04/05/60	Bosworth et. al.
3,661,664	05/09/72	Lundell
3,707,792	01/02/73	Mabrey et. al.
3,853,675	12/10/74	Edwards
4,033,619	07/05/77	Cox
4,070,781	01/31/78	Sauer
4,342,401	12/30/80	Mitani et. al.
4,246,713	01/27/81	Eckert
4,278,022	07/14/81	Fitzpatrick et.al
4,527,890	07/09/85	Helart et. al
4,925,705	05/15/90	Hill
5,138,782	08/18/92	Miaobe
4,673,609	07/29/85	HILL MS

Amv.
9/15/93

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VOLUME 2 OF 2

BENJAMIN ICARD EXHIBIT C

This is the Exhibit marked C referred to in
The Affidavit of Benjamin W. Icard dated
This 17th day of November 1999.

Before me Sharon M. Dillis

My Commission Expires January 31, 2001

Notary Public

JOB SHEET
PACKING LIST

VISUAL TECHNOLOGIES, INC.

INV. # 902 J W

INV. # 903 J W

DATE.....: 8/31/93
VTI ORDER #...: JS1277

JOB STATUS....:

BACK ORDER.....:

CUSTOMER.....: CCM/DAY GRAHPICS

CUSTOMER P.O.#...: 931001

ORDER INFORMATION

CUSTOMER DATE: ASAP

PRODUCT CODE..: X

QUANTITY.....: X 17

SHEET SIZE....: 35" X 39"

DOT SIZE.....: HOLE - STD

MATERIAL.....: IMAGE IMAGE BUS PANELS

TYPE (I/II)....: 12

COLORS.....:

SPECIAL INSTRUCTIONS:

*12 Come last by
Federal Express.*

*Beef for
15 Corral used panels
65⁰⁰ each.
Do not Beef freight*

FILMS.....:

SHIPPING INFORMATION

SHIP TO.....: LAS VEGAS HILTON

KATHY PRUCHASING DEPT.

702-732-5711

3000 PARADISE RD.

LAS VEGAS, NV 89109

USA

FORWARDING AGENT.....:

SHIP VIA (Sea/Air)...: OVERNIGHT - arrive SAT A.M.

AMOUNT SHIPPED...: _____

SHIP VIA.....: OVERNIGHT

A.M. Fed. Express!

DATE SHIPPED.....: _____

FREIGHT CHARGE...: _____

pay for loss!

28247

Invoice

Invoice #: 00000901

Bill To:

Ship To:

Day Graphics

Day Graphics

Las Vegas Helton

SALESPERSON		YOUR NO.	SHIP VIA	COL	PPD	SHIP DATE	TERMS		DATE	PG.
		Kathy	FedExp				Net 30		9/7/93	1
QTY.	ITEM NO.	DESCRIPTION			PRICE		UNIT	DISC %	EXTENDED PRICE	TX.
12	9003539	Imagolmage 35x39 Panel			\$65.00		Panel		\$780.00	
							SALE AMOUNT		\$780.00	
							FREIGHT		\$0.00	
							SALES TAX		\$0.00	
							TOTAL		\$780.00	
							PAID TODAY		\$0.00	
							BALANCE DUE		\$780.00	

28247

Invoice

- Invoice #: 00000901

Bill To:

Day Graphics

Ship To:

~~Day Graphics~~ LAS VEGAS Hilton
3000 PARADISE ROAD
LAS VEGAS, NV.
89109

SALESPERSON		YOUR NO.	SHIP VIA	COL	PPD	SHIP DATE	TERMS		DATE	PG.
		Kathy	FedExp				Net 30		9/7/93	1
QTY.	ITEM NO.	DESCRIPTION			PRICE	UNIT	DISC %	EXTENDED PRICE	TX.	
12	1003539	ImagolImage 35x39 Panel			\$65.00	Panel		\$780.00		
						SALE AMOUNT		\$780.00		
						FREIGHT		\$0.00		
						SALES TAX		\$0.00		
						TOTAL		\$780.00		
						PAID TODAY		\$0.00		
						BALANCE DUE		\$780.00		

File Copy

IMAGO IMAGE
JOB SHEET

DATE:

9/7/93

CUSTOMER:

Ray Stephens

CUSTOMER P.O.#:

BILL TO:

PHONE:

ORDER INFORMATION

REQ'D DEL:

ACK. DATE:

QUANTITY:

12

PRICE EACH:

SHEET SIZE:

35x31

Whole Size:

MATERIAL:

IMAGO

COLORS: 1.

2.

3.

4.

SPECIAL INSTRUCTIONS (FINISHING, ETC.):

General Iron Stock

FILM DATE AVAILABLE:

SHIPPING INFORMATION

SHIP TO:

Las Vegas NV

PHONE:

ATTN:

3000 Paradise Rd

Las Vegas NV 89109

SHIP VIA HOW?: (GROUND/ 2ND DAY/ OVERNIGHT/ SEA OR AIR):

FedEx

FORWARDING AGENT FOR INTERNATIONAL ORDERS:

These parcels were lost + then found + delivered on 9/7/93
Please see Recp!

SENDER'S COPY DROP OFF YOUR PACKAGE AND SAVE



USE THIS LABEL FOR SENDER'S COPY OF THE COMPLETED U.S. AIR MAIL LABEL. FOR THE ADDRESSEE'S COPY, SEE THE INSTRUCTIONS TO RETURN LABEL AND TO RETURN U.S. AIR MAIL. QUESTIONS? CALL 800-238-5355 TOLL FREE.

AIRBILL
PACKAGE
TRACKING NUMBER
8048324071

32170

8048324071

XO 9/1/93

SENDER'S COPY

1 **1070-2574-0** **09-01-93** **702-832-4404** **702-733-5711**

From (Your Name) Please Print: **TRACER BRACER**

City: **APCOR INC** State: **TX** ZIP Required: **75201**

Street Address: **450 W GRAND AVE UNIT 316**

City: **FLMNGRST** State: **TX** ZIP Required: **75201**

YOUR INTERNAL BILLING REFERENCE INFORMATION (optional) (Print 24 characters will appear on invoice)

2 **702-832-4404** **702-733-5711**

To (Recipient's Name) Please Print: **TRACER BRACER**

City: **APCOR INC** State: **TX** ZIP Required: **75201**

Street Address: **450 W GRAND AVE UNIT 316**

City: **FLMNGRST** State: **TX** ZIP Required: **75201**

YOUR INTERNAL BILLING REFERENCE INFORMATION (optional) (Print 24 characters will appear on invoice)

3 **702-832-4404** **702-733-5711**

From (Your Name) Please Print: **TRACER BRACER**

City: **APCOR INC** State: **TX** ZIP Required: **75201**

Street Address: **450 W GRAND AVE UNIT 316**

City: **FLMNGRST** State: **TX** ZIP Required: **75201**

YOUR INTERNAL BILLING REFERENCE INFORMATION (optional) (Print 24 characters will appear on invoice)

4 **702-832-4404** **702-733-5711**

From (Your Name) Please Print: **TRACER BRACER**

City: **APCOR INC** State: **TX** ZIP Required: **75201**

Street Address: **450 W GRAND AVE UNIT 316**

City: **FLMNGRST** State: **TX** ZIP Required: **75201**

YOUR INTERNAL BILLING REFERENCE INFORMATION (optional) (Print 24 characters will appear on invoice)

Do NOT pay -
Did not arrive & not 9/7/93

Invoice #: 00000909

Bill To:

Ship To:

Day Graphics

Las Vegas Hilton

SALESPERSON		YOUR NO.	SHIP VIA	COL	PPD	SHIP DATE	TERMS		DATE	PG.
			UPS Overnight			9/9/93	Net 30		9/9/93	1
QTY.	ITEM NO.	DESCRIPTION			PRICE	UNIT	DISC %	EXTENDED PRICE	TX.	
3	1003539	Imago ArtPanel™			\$65.00	Panel		\$195.00		
						SALE AMOUNT		\$195.00		
						FREIGHT		\$17.25		
						SALES TAX		\$0.00		
						TOTAL		\$212.25		
						PAID TODAY		\$0.00		
						BALANCE DUE		\$212.25		

VISUAL TECHNOLOGIES, INC.

PACKING LIST

DATE.....: 9/8/93
VTI ORDER #...: JS1284

JOB STATUS....:

BACK ORDER.....:

CUSTOMER.....: CCM/DAY GRAPHICS

CUSTOMER P.O.#...: 931004

ORDER INFORMATION

CUSTOMER DATE:

PRODUCT CODE..: X
QUANTITY.....: 3

SHEET SIZE....: 35 X 39
JOT SIZE.....: PERFED
MATERIAL.....: IMAGO ARTPANELS
TYPE (I/II)...:
COLORS.....:

SPECIAL INSTRUCTIONS: /

FILMS.....:

SHIPPING INFORMATION

SHIP TO.....: LAS VEGAS HILTON
KATHY VAN EYKEREN
702-732-5711
300 PARADISE ROAD
LAS VEGAS, NV 89109

FORWARDING AGENT.....:

SHIP VIA (Sea/Air)...: OVERNIGHT

AMOUNT SHIPPED...:

SHIP VIA.....: OVERNIGHT

DATE SHIPPED.....:

FREIGHT CHARGE...:

9/9

(3)

UPS

OUT \$195

\$ 17.25

17.25

212.25

IMAGO IMAGE
JOB SHEET

DATE: _____

CUSTOMER: Way Shapiro CUSTOMER P.O.#: _____
BILL TO: _____

PHONE: _____

ORDER INFORMATION

REQ'D DEL: 9/8/93 ACK. DATE: _____
QUANTITY: 3 PRICE EACH: \$ 65.00
SHEET SIZE: 35X39 Whole Size: _____
MATERIAL: Imago
COLORS: 1. _____ 2. _____ 3. _____ 4. _____

SPECIAL INSTRUCTIONS (FINISHING, ETC.):
Needs to be done tomorrow. See [initials]

FILM DATE AVAILABLE: _____

SHIPPING INFORMATION

SHIP TO: Las Vegas Nelson PHONE: 702 732-5511
ATTN: Kathy Van Ey Keren / Dennis Day
3000 PARADISE Rd.
LAS VEGAS, NV 89109

SHIP VIA HOW?: (GROUND/ 2ND DAY/ OVERNIGHT SEA OR AIR): \$ 17.25

FORWARDING AGENT FOR INTERNATIONAL ORDERS: 9/10/93

JS1284

Invoice #: 00000911

Bill To:

David Taylor Illustrator
1449 N. Pennsylvania St.
Indianapolis, IN 46202

Ship To:

David Taylor Illustrator
1449 N. Pennsylvania St.
Indianapolis, IN 46202

SALESPERSON		YOUR NO.	SHIP VIA	COL	PPD	SHIP DATE	TERMS		DATE	PG.
			Fed. Express AM			9/2/93	Net 30		9/2/93	1
QTY.	ITEM NO.	DESCRIPTION			PRICE	UNIT	DISC %	EXTENDED PRICE	TX.	
10	1003539	Imago ArtPanel™			\$65.00	Panel		\$650.00		
						SALE AMOUNT		\$650.00		
						FREIGHT		\$32.75		
						SALES TAX		\$0.00		
						TOTAL		\$682.75		
						PAID TODAY		\$0.00		
						BALANCE DUE		\$682.75		

J O B S H E E T
P A C K I N G L I S T

VISUAL TECHNOLOGIES, INC.

DATE.....: 8/31/93
VTI ORDER #...: JS1276

JOB STATUS....:

BACK ORDER.....:

CUSTOMER.....: CCM/DAVID TAYLOR

CUSTOMER P.O.#...: 931002

O R D E R I N F O R M A T I O N

CUSTOMER DATE: ASAP

PRODUCT CODE..: X

QUANTITY.....: ~~2~~ X 10 OK

65⁰⁰

\$ 650⁰⁰

+ freight.

SHEET SIZE....: 35" X 39"

DOT SIZE.....: HOLE - STD

MATERIAL.....: IMAGO IMAGE BUS PANELS

TYPE (I/II)...:

COLORS.....:

SPECIAL INSTRUCTIONS: CALL CUSTOMER AND ADVISE SHIP DATE!

FILMS.....:

S H I P P I N G I N F O R M A T I O N

SHIP TO.....: DAVID TAYLOR ILLUSTRATOR
1449 N. PENNSLYVANIA ST

D. TAYLOR 317-634-2728

INDIANAPOLIS, IN 46202

FORWARDING AGENT.....:

SHIP VIA (Sea/Air)...: OVERNIGHT

AMOUNT SHIPPED...: 10

8048324034
10 @ 65 = 650⁰⁰

SHIP VIA.....: OVERNIGHT

DATE SHIPPED.....: 9/2/93

FREIGHT CHARGE...: Sea Exp AM delivery - STP. Reshipment

1st Shipment - lost from Chicago N/C - Ret. to VTI.

2nd Shipment delivered

\$ 32.75 Fed Exp.

68275

FAX TRANSMITTAL

VISUAL TECHNOLOGIES, INC. 10920 Southern Loop Boulevard
Pineville, NC 28134 (704) 588-7466 FAX (704) 588-7329

TO.....: Tracy Brackett
LOCATION.....: ARCOR
FAX NUMBER....: 312 644 0783
FROM.....: Visual Technologies, Inc.
DATE.....: 9/1/93

TOTAL NUMBER OF PAGES INCLUDING THIS PAGE: 1

REMARKS:

Tracey,

We will need for you to ship 10 sheet Federal Express
ON Thursday FOR AN A.M. DELIVERY to the following address;

David Taylor Illustrator
1449 North Pennsylvania St.
Indianapolis, IND. 46202

Our Fed Ex # is: 1448-7925-2.

Tracey, we really appreciate all your help!

*These are
lost*

Best Regards,



Linda



*Must arrive
Friday A.M.!*

SENDER'S COPY

DROP OFF YOUR PACKAGE AND SAVE

Loop Boulevard
(704) 588-7329

*Original signed to David Taylor
lost by Federal Express*

Federal Express
address;

*never arrived
Friday AM!*

Best Regards,

[Signature]

Linda



USE THIS LABEL FOR SHIPPING TO THE CONTINENTAL U.S.A. ALASKA AND HAWAII.
FOR THE INTERNATIONAL AIR MAIL SERVICE, USE THE INTERNATIONAL AIR MAIL LABEL.
QUESTIONS? CALL 800-235-5555 TOLL FREE.

TRACKING NUMBER

8048324034

3217M

8048324034

SENDER'S COPY

1070-2574-0

Date

10-2-83

To (Recipient's Name) Please Print

Recipient's Phone Number (Very Important)

From (Your Name) Please Print

BRUCE BRADY

1070-2574-0

Department/Room No.

Company

DAVID TAYLOR THURGOOD

Department/Room No.

Street Address

650 W GRAND AVE UNIT 316

State

FL

Zip Required

60126

City

MIAMI

State

FL

Zip Required

33133

YOUR AIRMAIL BILLING REFERENCE INFORMATION (optional) (Print 24 characters with asterisk on line 10)

1448 BROAD TOWNSEND AVE

1448 BROAD TOWNSEND AVE

1448 BROAD TOWNSEND AVE

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IMAGO IMAGE
JOB SHEET

DATE: 8/30

CUSTOMER: CCM

CUSTOMER P.O.#:

BILL TO: David Taylor Illustrator

1449 N. Pennsylvania St

Indianapolis, IN 46202

PHONE: 317-634-2728

ORDER INFORMATION

REQ'D DEL: ASAP

ACK. DATE:

QUANTITY: 7

PRICE EACH: \$65

SHEET SIZE: 35X39

Whole Size:

MATERIAL: II Bus Panel

COLORS: 1. 2. 3. 4.

SPECIAL INSTRUCTIONS (FINISHING, ETC.):

Call customer & advise ship date!

FILM DATE AVAILABLE:

SHIPPING INFORMATION

SHIP TO:

PHONE:

ATTN: Same

SHIP VIA HOW?: (GROUND/ 2ND DAY/ OVERNIGHT/ SEA OR AIR):

FORWARDING AGENT FOR INTERNATIONAL ORDERS:

VTI REF: JS1276

28247

Invoice

Invoice #: 00000915

Bill To:

David Taylor Illustrator
1449 N. Pennsylvania St.
Indianapolis, IN 46202

Ship To:

David Taylor Illustrator
1449 N. Pennsylvania St.
Indianapolis, IN 46202

SALESPERSON		YOUR NO.	SHIP VIA	COL	PPD	SHIP DATE	TERMS		DATE	PG.
		verbal	UPS 2nd Day			9/17/93	Net 30		9/17/93	1
QTY.	ITEM NO.	DESCRIPTION			PRICE	UNIT	DISC %	EXTENDED PRICE	TX.	
4	1003639	Imago ArtPanel™ 36x39			\$65.00	Panel		\$260.00		
						SALE AMOUNT		\$260.00		
						FREIGHT		\$8.55		
						SALES TAX		\$0.00		
						TOTAL		\$268.55		
						PAID TODAY		\$0.00		
						BALANCE DUE		\$268.55		

J O B S H E E T
P A C K I N G L I S T

VISUAL TECHNOLOGIES, INC.

DATE.....:

VTI ORDER #...: JS1297

JOB STATUS....:

BACK ORDER.....:

CUSTOMER.....: *Bill* CCM/DAVID TAYLOR

CUSTOMER P.O.#...: 931010

O R D E R I N F O R M A T I O N

CUSTOMER DATE:

PRODUCT CODE.: X

QUANTITY.....: 4

SHEET SIZE....: 36 X 39

DOT SIZE.....: PERFED

MATERIAL.....: IMAGO BUS PANELS

TYPE (I/II)...:

COLORS.....:

SPECIAL INSTRUCTIONS: /

FILMS.....:

S H I P P I N G I N F O R M A T I O N

SHIP TO.....: DAVID TAYLOR ILLUSTRATOR.

D. TAYLOR 317-634-2728

1449 NORTH ~~WALKER~~ ~~AVENUE~~ ~~INDIANAPOLIS~~

Pennsylvania Ave St.
INDIANAPOLIS, IN 46202

FORWARDING AGENT.....:

SHIP VIA (Sea/Air)...: 2ND DAY

AMOUNT SHIPPED...:

4 sheets @ \$5

SHIP VIA.....: 2ND DAY *✓*

DATE SHIPPED.....:

9/17/93

FREIGHT CHARGE...:

\$7.75 + INS. \$.80 = \$ 8.55

IMAGO IMAGE
JOB SHEET

DATE:

JS 1211
9/17/93
931010

CUSTOMER:

CUSTOMER P.O.#:

BILL TO:

David Taylor Illustrators

PHONE:

ORDER INFORMATION

REQ'D DEL:

9/17/93

ACK. DATE:

QUANTITY:

4

PRICE EACH:

65.00

\$260⁰⁰

SHEET SIZE:

35x39

Whole Size:

MATERIAL:

Ken Tomulearons - Sharp Edge

COLORS: 1.

2.

3.

4.

SPECIAL INSTRUCTIONS (FINISHING, ETC.):

FILM DATE AVAILABLE:

SHIPPING INFORMATION

SHIP TO:

David Taylor Illustrators

PHONE

317 634-2728

ATTN:

1449 NW Kennebec St.

Indianapolis Ind.

46202

SHIP VIA HOW?: (GROUND/ 2ND DAY/ OVERNIGHT/ SEA OR AIR):

FORWARDING AGENT FOR INTERNATIONAL ORDERS:

Bank

34 MADISON PIKE
F. WRIGHT KENTUCKY 4107

DATE 09/24/93 CHECK NO. 001844

THE FIRST NATIONAL
BANK OF KENTUCKY
CINCINNATI, OHIO
63217/2

PAY TO THE ORDER OF

EXACTLY \$39.25

DOLLARS AND 25 CENTS

AMOUNT \$39.25

TO THE ORDER OF CLEAR CHOICE MARKETING

ATTN: BEN JCARD
P.O. BOX 472326
CHARLOTTE, NC 28247

OPERATING ACCOUNT

[Signature]

⑆004844⑆ ⑆042202196⑆

725⑈33156⑈

Invoice #: 00000910

Bill To:

TANK
3375 Madison Pike
Fort Wright, KY 41017

Ship To:

TANK
3375 Madison Pike
Fort Wright, KY 41017

SALESPERSON		YOUR NO.	SHIP VIA	COL	PPD	SHIP DATE	TERMS		DATE	PG.
			UPS Overnight			9/7/93	Net 30		9/7/93	1
QTY.	ITEM NO.	DESCRIPTION			PRICE	UNIT	DISC %	EXTENDED PRICE	TX.	
38	1003539	Imago ArtPanel™			\$65.00	Panel		\$2,470.00		
						SALE AMOUNT		\$2,470.00		
						FREIGHT		\$39.25		
						SALES TAX		\$0.00		
						TOTAL		\$2,509.25		
						PAID TODAY		\$2,470.00		
						BALANCE DUE		\$39.25		



3375 MADISON PIKE
FT. WRIGHT, KENTUCKY 41017

authority of northern kentucky

DATE 08/31/93 VOUCHER NO.004696

ORDER NO. C3638 NAME: CLEAR CHOICE MARKETING

LINE	REFERENCE NUMBER	REFERENCE DATE	AMOUNT	ALLOWANCE	NET
1	PRODUCTION	08/30/93	2470.00		2470.00
		** TOTAL	2470.00		2470.00



3375 MADISON PIKE
FT. WRIGHT, KENTUCKY 41017

authority of northern kentucky

DATE 08/31/93 CHECK NO.004696

THE FIFTH THIRD BANK
of Miami Valley
Piqua, Ohio
56-219/422

PAY

EXACTLY *****2470** DOLLARS AND **00** CENTS AMOUNT \$**2470.00

TO THE
ORDER OF

CLEAR CHOICE MARKETING
ATTN: BEN ICARD
P.O. BOX 472326
CHARLOTTE, NC. 28247

OPERATING ACCOUNT

11-72

⑈004696⑈ ⑆042202196⑆

725⑈33156⑈

phone message

FOR L. DATE 8/31 TIME 4:30 AM

M FYI - Yvette

OF _____

PHONE () AREA CODE NUMBER EXTENSION

MESSAGE REF: JS1275

Robin Schuldmeier w/Tank

is sending check today for order

of Image Image - \$2470.00 / Ship

Friday - overnight - 405 have

305 sheet.

<input type="checkbox"/>	URGENT
<input type="checkbox"/>	PHONED
<input type="checkbox"/>	RETURNED YOUR CALL
<input type="checkbox"/>	PLEASE CALL BACK
<input type="checkbox"/>	WILL CALL AGAIN
<input type="checkbox"/>	WAS IN
<input type="checkbox"/>	WANTS TO SEE YOU

SIGNED _____

VISUAL TECHNOLOGIES, INC.

JOB STATUS...:

BACK ORDER :

CUSTOMER.....: CCM/TANK

CUSTOMER P.O.#...: 931000

ORDER INFORMATION

CUSTOMER DATE: 9/7/93

PRODUCT CODE.: X
QUANTITY.....: 38

SHEET SIZE....: 35" X 39"
DOT SIZE.....: HOLE- STD
MATERIAL.....: IMAGO IMAGE BUS PANELS
TYPE (I/II)...:
COLORS.....:

SPECIAL INSTRUCTIONS: /

FILMS :

SHIPPING INFORMATION

SHIP TO.....: TANK ROBIN SCHILDMEYER 606-341-8265
3375 MADISON PIKE

FT. WRIGHT, KY 41017

FORWARDING AGENT.....:

SHIP VIA (Sea/Air)...: UPS - OVERNIGHT?

AMOUNT SHIPPED..:

SHIP VIA.....: UPS - ^{1 night NY} OVERNIGHT?

DATE SHIPPED....:

FREIGHT CHARGE..:

38 @ 45

2470⁰⁰

\$39.25

2016

39.25

2509.25

1

Cigar Office Marketing, Inc.
P.O. Box 472326
Charlotte, N.C.

28247

Invoice

Invoice #: 00000924

Bill To:

Phoenix Transit
P. O. Box 4275
Phoenix, AZ 85030

Ship To:

Phoenix Transit
2225 West Lower Buckeye Road
Phoenix, AZ 85009

SALESPERSON		YOUR NO.	SHIP VIA	COL	PPD	SHIP DATE	TERMS		DATE	PG.
			USAir Cntr-Cntr			10/12/93	Net 30		10/14/93	1
QTY.	ITEM NO.	DESCRIPTION			PRICE		UNIT	DISC %	EXTENDED PRICE	TX.
273	10036000	Imago Panels / Roll 3' x 91'			\$5.46		SqFt	100%	\$491.40	
90	10036000	Imago Panels / Roll 3' x 30'			\$5.46		SqFt			
273 Sqft. - NC /Adhesive Problems							SALE AMOUNT		\$491.40	
							FREIGHT		\$52.00	
							SALES TAX		\$0.00	
							TOTAL		\$543.40	
							PAID TODAY		\$0.00	
							BALANCE DUE		\$543.40	

VISUAL TECHNOLOGIES, INC.

PACKING LIST

DATE.....: 10/13/93

VTI ORDER #...: 031226

JOB STATUS...: INVOICED

BACK ORDER.....:

CUSTOMER.....: CCM/PHOENIX TRANSIT

CUSTOMER P.O.#...: 931028

ORDER INFORMATION

CUSTOMER DATE:

PRODUCT CODE...: W

QUANTITY.....: 1 ROLL

SHEET SIZE....: 3' X 30' = 90 SQFT

DOT SIZE.....: PERFED

MATERIAL.....: IMAGO BUS ROLL

TYPE (I/II)...:

COLORS.....:

SPECIAL INSTRUCTIONS: /

FILMS.....:

SHIPPING INFORMATION

SHIP TO.....: PHOENIX TRANSIT

ART LAKE

2225 WEST LOWER BUCKEYE ROAD

PHOENIX, AZ 85009

FORWARDING AGENT.....:

SHIP VIA (Sea/Air)...: COUNTER TO COUNTER

AMOUNT SHIPPED...:

30' (cut pcs.)

SHIP VIA.....: COUNTER TO COUNTER

✓ USAir

DATE SHIPPED.....:

10-13 93

FREIGHT CHARGE...:

→ \$5200

Clear Choice Marketing, Inc.

IMAGO IMAGE
JOB SHEET

DATE: _____

CUSTOMER: _____ CUSTOMER P.O.#: 931028

BILL TO: _____

PHONE: _____

ORDER INFORMATION

REQ'D DEL: _____ ACK. DATE: _____

QUANTITY: 36" x 40" PRICE EACH: _____

SHEET SIZE: 3' x 30' FT Bill whole size: _____

MATERIAL: alot 53" (5) Bal 3' Sona 2'

COLORS: 1. _____ 2. _____ 3. _____ 4. _____ that's all we have

SPECIAL INSTRUCTIONS (FINISHING, ETC.): _____

602 381-4763 - n melville

FILM DATE AVAILABLE: _____

SHIPPING INFORMATION

SHIP TO: _____ PHONE: _____

ATTN: _____

SHIP VIA HOW?: (GROUND/ 2ND DAY/ OVERNIGHT/ SEA OR AIR): _____

FORWARDING AGENT FOR INTERNATIONAL ORDERS: _____

13001C Technologies, Inc. 325
 10920 Southern Loop Blvd
 Pineville, NC 28134
 (704) 588-7466

CONSIGNEE NAME
 Phoenix Transit ART Lake
 2225 West Lower Buckeye Rd
 Phoenix, AZ 85009
 (602) 495-5746 381-4763

FOR PICK UP AND DELIVERY SERVICES CALL:
 (1-800) 60 USAIR (1-800-468-7247)

I have read, understand and agree to the terms above and on the reverse side. I fully understand that in the event of loss of, damage to or delay in delivery of my shipment, I can only recover the declared value up to \$750.00 per shipment and then only if I have declared a value greater than \$50.00 per shipment (see back number 4). I UNDERSTAND THAT IN NO EVENT CAN I RECOVER ANY DAMAGES I HAVE SUFFERED AS A CONSEQUENCE OF THE LOSS OF, DAMAGE TO OR DELAY IN DELIVERY OF THIS SHIPMENT (see back number 6).

FORM OF PAYMENT
☐ CASH ☐ BILLING
☐ CHECK ☐ GOVT.
☐ Credit Card Number - 317813166222693010101111

USAIR
 Washington, D.C. 20001

CARRIER: **US** FLIGHT: **828** TO: **Pittsburgh**
 723 **PHX**
 Arrives **7:01**

Content: **Graphic Arts Materials**

Declared Value
 Shipper's Initials: **WVLS**
 \$750.00 MAXIMUM PER SHIPMENT (SEE BACK #4)

SHIPPER SIGNATURE (SUBJECT TO PROVISIONS OF CONTRACT ON REVERSE)
M. V. Card

Valid Thru: **11/94**

13001C ER
 1225

EVALUATED BY: DATE/TIME		
WEIGHT GROUP (LBS.)	NUMBER OF SHIPMENTS	TOTAL WEIGHT FOR EACH GROUP
1 - 50	1	13
51 - 70		
TOTAL SHIPMENTS		1
TOTAL WEIGHT		13

A	1st CHARGE
A	2nd CHARGE
A	3rd CHARGE
F	OTHER
I	TAX
B	PICK-UP
C	DELIVERY
R	TOTAL

52.00

RECEIVED IN GOOD ORDER AND CONDITION

CONSIGNEE'S SIGNATURE

PLEASE PRINT NAME

TIME:
DATE: 1 1

J O B S H E E T
P A C K I N G L I S T

VISUAL TECHNOLOGIES, INC.

DATE.....: 10/12/93
VTI ORDER #...: JS1324

JOB STATUS....:

BACK ORDER.....:

CUSTOMER.....: CCM/PHOENIX TRANSIT

CUSTOMER P.O.#...: 931026

O R D E R I N F O R M A T I O N

CUSTOMER DATE:

PRODUCT CODE..: W
QUANTITY.....: 1 ROLL

SHEET SIZE....: 36" X 91 FT. = 273 SQ FT.
DOT SIZE.....: PERFED
MATERIAL.....: IMAGO BUS ROLL
TYPE (I/II)...:
COLORS.....:

SPECIAL INSTRUCTIONS: /

FILMS.....:

S H I P P I N G I N F O R M A T I O N

SHIP TO.....: PHOENIX TRANSIT
ART LAKE
2225 WEST LOWER BUCKEYE ROAD

PHOENIX, AZ 85009

FORWARDING AGENT.....:

SHIP VIA (Sea/Air)...: COUNTER TO COUNTER

AMOUNT SHIPPED...: (273 SQ FT) 1 Roll 36" X 91' (1/5-LMI)

SHIP VIA.....: COUNTER TO COUNTER

DATE SHIPPED.....: 10-12-93

FREIGHT CHARGE...: TBD:..

273 @ 5.49
SQ FT CCM TO Cu

12.24

DATE: 10/12/93

Have
538 ft
2403 ft Green

CUSTOMER: _____ CUSTOMER P.O.#: _____

BILL TO: Phoenix Transit

PHONE: _____

ORDER INFORMATION

REQ'D DEL: _____ ACK. DATE: _____

QUANTITY: _____ PRICE EACH: _____

SHEET SIZE: 36" X 91" 2738 ft Whole Size: _____

MATERIAL: _____

COLORS: 1. _____ 2. _____ 3. _____ 4. _____

SPECIAL INSTRUCTIONS (FINISHING, ETC.): _____

not to work Art Lora made original order

2728 ft. (785 PAINT) nimen

FILM DATE AVAILABLE: _____ - 602 381-4763 -

Ann Hubbard 495-3796

602 262-7857

SHIPPING INFORMATION

SHIP TO: RPTA PHONE: _____

ATTN: _____

SHIP VIA HOW?: (GROUND/ 2ND DAY/ OVERNIGHT/ SEA OR AIR): _____

PM Delivery!

FORWARDING AGENT FOR INTERNATIONAL ORDERS: _____

dept
3:25
US Air
828

connect

US Air
723

arr
7:01

Phoenix Transit System

DATE 10/22/93 VOUCHER NO. 844
0844

VENDOR NO. 00033

NAME: CLEAR CHOICE

LINE	REFERENCE NUMBER	REFERENCE DATE	AMOUNT	ALLOWANCE	NET
1	00000921	09/29/93	800.00		800.00
		** TOTAL	800.00		800.00

J O B S H E E T
P A C K I N G L I S T
VISUAL TECHNOLOGIES, INC.

DATE.....: 9/28/93
VTI ORDER #...: JS1304

JOB STATUS....:

BACK ORDER.....:

CUSTOMER.....: CCM/PHOENIX TRANSIT CUSTOMER P.O.#...: 931018 REF:
90543S

O R D E R I N F O R M A T I O N

CUSTOMER DATE:

PRODUCT CODE..: X
QUANTITY.....: 12

SHEET SIZE....: 36 X 39
DOT SIZE.....: PERFED
MATERIAL.....: IMAGO PANELS
TYPE (I/II)...:
COLORS.....:

SPECIAL INSTRUCTIONS: /

FILMS.....:

S H I P P I N G I N F O R M A T I O N

SHIP TO.....: PHOENIX TRANSIT
ART LAKE 602-495-5796
2225 WEST LOWER BUCKEYE ROAD

PHONEIX, AZ 85009

FORWARDING AGENT.....:
SHIP VIA (Sea/Air)...: OVERNIGHT

AMOUNT SHIPPED...: 12
SHIP VIA.....: OVERNIGHT ✓ UPS
DATE SHIPPED.....: 9-29
FREIGHT CHARGE...: \$2000

I M A G O I M A G E
J O B S H E E TDATE: 9/28CUSTOMER: Phoenix TransitCUSTOMER P.O.#: 905435BILL TO: Mike Taylor

PHONE: _____

O R D E R I N F O R M A T I O N

REQ'D DEL: _____

ACK. DATE: _____

QUANTITY: 12PRICE EACH: 65.00SHEET SIZE: 35 X 39

Whole Size: _____

MATERIAL: _____

COLORS: 1. _____ 2. _____ 3. _____ 4. _____

SPECIAL INSTRUCTIONS (FINISHING, ETC.): _____

FILM DATE AVAILABLE: _____

S H I P P I N G I N F O R M A T I O N

SHIP TO: Phoenix Transit SystemPHONE: 602 495 5196ATTN: Art Lake2725 West Lower Buckeye RdPhoenix85009SHIP VIA HOW?: (GROUND/ 2ND DAY/ OVERNIGHT/ SEA OR AIR):FORWARDING AGENT FOR INTERNATIONAL ORDERS: Fee Exp.

12 SHTS.

\$ 20.00

SHIPPED UPS RED 9/29/93

Clear Choice Marketing, Inc.
P.O. Box 472326
Charlotte, N.C.

28247

Invoice

Invoice #: 00000913

Bill To:

Phoenix Transit
P. O. Box 4275
Phoenix, AZ 85030

Ship To:

Phoenix Transit
2225 West Lower Buckeye Road
Phoenix, AZ 85009

SALESPERSON		YOUR NO.	SHIP VIA	COL	PPD	SHIP DATE	TERMS		DATE	PG.
			UPS Overnight			9/15/93	Net 30		9/15/93	1
QTY.	ITEM NO.	DESCRIPTION			PRICE	UNIT	DISC %	EXTENDED PRICE	TX.	
12	1003639	Imago ArtPanel™ 36x39			\$65.00	Panel		\$780.00		
						SALE AMOUNT		\$780.00		
						FREIGHT		\$29.80		
						SALES TAX		\$0.00		
						TOTAL		\$809.80		
						PAID TODAY		\$0.00		
						BALANCE DUE		\$809.80		

913

J O B S H E E T
P A C K I N G L I S T

VISUAL TECHNOLOGIES, INC.

DATE.....: 9/14/93
VTI ORDER #...: JS1286

JOB STATUS....:

BACK ORDER.....:

CUSTOMER.....: CCM/PHOENIX TRANSIT

CUSTOMER P.O.#...: 931006

O R D E R I N F O R M A T I O N

CUSTOMER DATE:

PRODUCT CODE.: W

QUANTITY.....: 12

SHEET SIZE....: 36" X ³⁹~~36~~

DOT SIZE.....: PERFED

MATERIAL.....: IMAGO BUS PANELS

TYPE (I/II)...:

COLORS.....:

SPECIAL INSTRUCTIONS: /

FILMS.....:

602-262-7857

S H I P P I N G I N F O R M A T I O N

SHIP TO.....: PHOENIX TRANSIT

ART LAKE

2225 WEST LOWER BUCKEYE ROAD

PHOENIX, AZ 85009

FORWARDING AGENT.....:

SHIP VIA (Sea/Air)...: ~~UPS GROUND~~

Overnight

AMOUNT SHIPPED...:

12 IMAGO PANELS

SHIP VIA.....:

~~UPS GROUND~~

Overnight

DATE SHIPPED.....:

9-15-93

FREIGHT CHARGE...:

\$ 29.80

IMAGO IMAGE
JOB SHEET

DATE: _____

CUSTOMER: Phoenix Transit CUSTOMER P.O.#: 89785-5
BILL TO: P.O. Box 4275
Phoenix AZ 85030
ATT: Mike Taylor PHONE: _____

Mat 1
123

ORDER INFORMATION

REQ'D DEL: _____ ACK. DATE: _____
QUANTITY: 12 PRICE EACH: \$65.00 Add Sales 7.
SHEET SIZE: 36 X 49 Whole Size: _____
MATERIAL: Imago Bus Panel
COLORS: 1. _____ 2. _____ 3. _____ 4. _____

SPECIAL INSTRUCTIONS (FINISHING, ETC.): _____

FILM DATE AVAILABLE: _____

SHIPPING INFORMATION

SHIP TO: Phoenix Transit PHONE: _____
ATTN: ART LAKE
2225 West Lower Buckeye Rd
Phoenix AZ 85009

SHIP VIA HOW?: (GROUND) 2ND DAY/ OVERNIGHT/ SEA OR AIR): _____

FORWARDING AGENT FOR INTERNATIONAL ORDERS: _____



- Walls
- Trucks
- Windows
- Trade Shows
- Plastics
- Graphics
- Logo Designs

Dear Ben Icard:

Enclosed is two sheets of defective Imago Art Panel. Please send a check of reimbursement for, \$130.00.

Thank you for the excellent service! I look forward to doing business with you in the near future.

Sincerely,

[Signature]
Steve vonDoninger

*1/1
Send check
and COD on
shipment*

*UPS =
CCM-check*

*Pl \$130
Ch # 1001*

CLEAR CHOICE MARKETING, INC.
P. O. BOX 472326
CHARLOTTE, NC 28247

1001

THE
ER OF *Von-Arts*

9-30 19*93*

66-1190
530

one hundred thirty + 10/100

\$ *130.00*

DOLLARS

BANK OF
MECKLENBURG

Charlotte, NC 28227

Refund 2 panels @ \$65

*ref. inv.
#00000912*

[Signature]

⑈00001001⑈ +⑈053011907⑈ 0281001495⑈



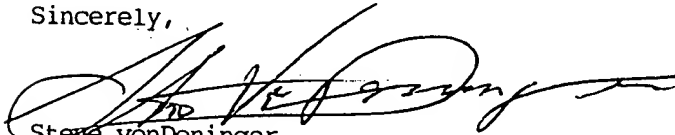
- Walls
- Trucks
- Windows
- Trade Shows
- Plastics
- Graphics
- Logo Designs

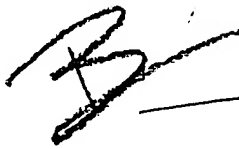
Dear Ben Icard:

Enclosed is two sheets of defective Imago Art Panel. Please send a check of reimbursement for, \$130.00.

Thank you for the excellent service! I look forward to doing business with you in the near future.

Sincerely,


Steve vonDoninger

1/1
Send check
He paid COD on
original shipment.


UPS=

CCM-check

Ad \$130

Chk # 1001

Credit One
pend check!

28247

Invoice

Invoice #: 00000912

Bill To:

Von-Arts
3209 East Indian Trail
Louisville, KY 40213

Ship To:

Von-Arts
3209 East Indian Trail
Louisville, KY 40213

SALESPERSON		YOUR NO.	SHIP VIA	COL	PPD	SHIP DATE	TERMS		DATE	PG.
		Verbal	UPS	X		9/16/93	C.O.D.		9/17/93	1
Q.	ITEM NO.	DESCRIPTION			PRICE		UNIT	DISC %	EXTENDED PRICE	TX.
20	1003639	Imago ArtPanel™ 36x39			\$65.00		Panel		\$1,300.00	
							SALE AMOUNT	\$1,300.00		
							FREIGHT	\$52.80		
							SALES TAX	\$0.00		
							TOTAL	\$1,352.80		
							PAID TODAY	\$0.00		
							BALANCE DUE	\$1,352.80		

J O B S H E E T
P A C K I N G L I S T
VISUAL TECHNOLOGIES, INC.

DATE.....: 9/16/93
VTI ORDER #...: JS1292

JOB STATUS....:

BACK ORDER.....:

CUSTOMER.....: CCM/VON-ARTS CUSTOMER P.O.#...: 931009

O R D E R I N F O R M A T I O N

CUSTOMER DATE: 9/16/93

PRODUCT CODE.: X
QUANTITY.....: 20

SHEET SIZE....: 36 X 39
DOT SIZE.....: PERFED
MATERIAL.....: IMAGO BUS PANELS
TYPE (I/II)...:
COLORS.....:

SPECIAL INSTRUCTIONS: //

FILMS.....:

S H I P P I N G I N F O R M A T I O N

SHIP TO.....: VON ARTS
 VON 502-968-6870
 3209 EAST INDIAN TRAIL

 LOUISVILLE, KY 40213

FORWARDING AGENT.....:
SHIP VIA (Sea/Air)...: OVERNIGHT COD

AMOUNT SHIPPED...: 20 Panels

SHIP VIA.....: OVERNIGHT COD ✓

DATE SHIPPED.....: 9/16/93 ✓

FREIGHT CHARGE...: \$44.25 + INS. + COD = \$52.80

20 @ \$65 = \$1300 + Overnigh
\$44.25 INS + COD: 8.55 ~~EXP~~ = \$52.80
FRT + COD ^{\$3.75} Chg.

BEST AVAILABLE COPY

IMAGE IMAGE
JOB SHEET

DATE 9/16/93

CUSTOMER: VON AGE

CUM
CUSTOMER P

931009

BILL TO: VON

3209 East Indian Trl

Louisville, KY 40213

PHONE 502-968-6870

ORDER INFORMATION

REQ'D DEL: 9/17

WKS. DURS

QUANTITY: 20

PRICE PAID: \$165

SHEET SIZE: 36 x 39

WHEEL SIZE: 14 x 14 x 14

MATERIAL: Image

COLORS: 1 2 3

SPECIAL INSTRUCTIONS (FINISHING, ETC.)

ITEM DATE AVAILABLE

SHIPPING INFORMATION

SHIP TO:

PHONE

ATTN: ACRAAL

SHIP VIA COMPTON (GROUND) 2ND DAY (OVERNIGHT) SEA OR AIR

FORWARDING AGENT FOR INTERNATIONAL ORDERS: GDD

BEST AVAILABLE COPY

WTVD

DURHAM, N.C. 27702-2009

VENDOR NO.

DATE

CHECK NO.

1447

10/08/93

000004

VOICE NUMBER	INVOICE DATE	DESCRIPTION	GROSS AMOUNT	DISC./ADJUSTMNTS	PAYMENT AMT
917	092093		347.91	0.00	347
		TOTAL OF VOUCHER	347.91	0.00	347

107 BOX 7/20/93
Charlotte, N.C.

28247

Invoice

Invoice #: 00000917

Bill To:

WTVD Television
P. O. Box 2009
Durham, NC 27702

Ship To:

WTVD Television
Routh Signs / John Humble
2515 Randleman Road
Greensboro, NC 27406

SALESPERSON		YOUR NO.	SHIP VIA	COL	PPD	SHIP DATE	TERMS		DATE	PG.
			UPS			9/20/93	Net 30		9/20/93	1
QTY.	ITEM NO.	DESCRIPTION				PRICE	UNIT	DISC %	EXTENDED PRICE	TX.
5	1003639	Imago ArtPanel™ 36x39				\$65.00	Panel		\$325.00	X
							SALE AMOUNT		\$325.00	
							FREIGHT		\$3.41	
							SALES TAX		\$19.50	
							TOTAL		\$347.91	
							PAID TODAY		\$0.00	
							BALANCE DUE		\$347.91	

J O B S H E E T
P A C K I N G L I S T
VISUAL TECHNOLOGIES, INC.

DATE.....: 9/20/93
VTI ORDER #...: JS1298

JOB STATUS....:

BACK ORDER.....:

CUSTOMER.....: CCM/ WTVD II CUSTOMER P.O.#...: 931011

O R D E R I N F O R M A T I O N

CUSTOMER DATE: 9/20/93

PRODUCT CODE..: X
QUANTITY.....: 5

SHEET SIZE....: 36 X 39
DOT SIZE.....: PERFED
MATERIAL.....: IMAGO BUS PANELS
TYPE (I/II)...:
COLORS.....:

SPECIAL INSTRUCTIONS: /

FILMS.....:

S H I P P I N G I N F O R M A T I O N

SHIP TO.....: ROUTH SIGNS
 JOHN HUMBLE
 2515 RANDLEMAN ROAD

 GREENSBORO, NC 27406

FORWARDING AGENT.....:
SHIP VIA (Sea/Air)...: UPS GROUND (TRAC)

AMOUNT SHIPPED...: 5 sheets

SHIP VIA.....: UPS GROUND (TRAC) ✓

DATE SHIPPED.....: 9/20/93 ✓

FREIGHT CHARGE...: \$ 2.61 + INS. Bld = \$ 3.41

IMAGE IMAGE JOB SHEET

DATE 9-20-73

CUSTOMER: CCM

SHIP TO: LOTWED II

CUSTOMER P.O.# 03111
CITY JEAN

PHONE

ORDER INFORMATION

REQ'D DEL. 9/27

ACK DATE

QUANTITY: 5

PRICE EACH 40.5

SHEET SIZE: 35x39

Sheet Size: P

MATERIAL: Image Plus Panel

COLORS: 1 2 3 4

SPECIAL INSTRUCTIONS (FINISHING, ETC.)

SHIP DATE AVAILABLE

SHIPPING INFORMATION

SHIP TO: Kath Sano

PHONE 919 322 5941

ATTN: John Humble

2nd Randallman
Greensboro, NC 27402

SHIP VIA HOW? (GROUND) AND DATE/ OVERNIGHT/ SEA OR AIR?

FORWARDING AGENT FOR INTERNATIONAL ORDERS

BEST AVAILABLE COPY

P.O. BOX 472326
Charlotte, N.C.

28247

Invoice

Invoice #: 00000928

Bill To:

Graphics International
4645 95th Street North
St. Petersburg, FL 33708

Ship To:

Graphics International
4645 95th Street North
St. Petersburg, FL 33708

SALESPERSON		YOUR NO.	SHIP VIA	COL	PPD	SHIP DATE	TERMS		DATE	PG.
			UPS Ground			10/18/93	Net 30		10/18/93	1
QTY.	ITEM NO.	DESCRIPTION				PRICE	UNIT	DISC %	EXTENDED PRICE	TX.
180	10036000	Imago Panels / Roll 62'				\$5.46	SqFt		\$982.80	
538	10036000	Imago Panels / Roll 538'				\$5.46	SqFt	100%		
113	104	538' not in stock								
538' x 3' - No Charge to replace Defective Avery Material							SALE AMOUNT		\$982.80	
							FREIGHT		\$55.00	
							SALES TAX		\$0.00	
							TOTAL		\$1,037.80	
							PAID TODAY		\$0.00	
							BALANCE DUE		\$1,037.80	

J O B S H E E T
P A C K I N G L I S T

VISUAL TECHNOLOGIES, INC.

DATE.....: 10/18/93
VTI ORDER #...: JS1332

JOB STATUS....:

BACK ORDER.....:

CUSTOMER.....: CCM/GRAPHICS INTERNATIONAL CUSTOMER P.O.#...: 931030

ORDER INFORMATION

CUSTOMER DATE: 10/18/93

PRODUCT CODE.: X
QUANTITY.....: 3 ROLLS @ 150'

SHEET SIZE....: 3' X 450'
DOT SIZE.....: PERFED
MATERIAL.....: IMAGO IMAGE ROLL
TYPE (I/II)...:
COLORS.....:

SPECIAL INSTRUCTIONS: BILL FOR OVERAGE AT 388' (BILL FOR 62')

FILMS.....:

SHIPPING INFORMATION

SHIP TO.....: GRAPHICS INTERNATIONAL
COLIN SEAL
4645 95TH STREET NORTH
ST. PETERSBURG, FL 33708

FORWARDING AGENT.....:
SHIP VIA (Sea/Air)...: UPS GROUND

AMOUNT SHIPPED...: FlexCON
450' X 3' = 1350 SqFt.

SHIP VIA.....: UPS GROUND ✓

DATE SHIPPED.....: 10/18/93 ✓

FREIGHT CHARGE...: \$ 538

150
450
5610'0
538

Replaced All Avery Stock

0/8	102'	Due (on back order)
10/1	661'	Avery (shipped Original)
	<u>763'</u>	Due
	<225>	Avery used by Colin (Hartner-10/15)
	538'	Due 10/14
	<u>150'</u>	shipped 10/15
	388'	Due
	<u>450'</u>	Shipped Now 10/18
	<62>	Bill new material
	<3'	
	186'	SQ FT.

IMAGO IMAGE
JOB SHEET

DATE 10/15/93

CUSTOMER: Duplex Insurance CUSTOMER P.O.#: _____

BILL TO: _____

PHONE: _____

ORDER INFORMATION

REQ'D DEL: _____

QUANTITY: 105' ACK. DATE: see attached
PRICE EACH: N/C 150'

SHEET SIZE: _____ Whole Size: _____

MATERIAL: _____

COLORS: 1. _____ 2. _____ 3. _____ 4. _____

used by Colin (Avery)

SPECIAL INSTRUCTIONS (FINISHING, ETC.): _____

Replace Avery - all Avery Stock plus
balance (105') placed & shipped
in September

FILM DATE AVAILABLE: _____

All Avery Stock returning to VTB

SHIPPING INFORMATION

SHIP TO: Duplex Insurance PHONE: _____

ATTN: Colin
4645 95th Street, North

SHIP VIA HOW?: (GROUND/ 2ND DAY/ OVERNIGHT/ SEA OR AIR): _____

FORWARDING AGENT FOR INTERNATIONAL ORDERS: _____

Should be
relocated
to 757 Test

P.O. Box 472326
Charlotte, N.C.

28247

Invoice

Invoice #: 00000919

Bill To:

Graphics International
4645 95th Street North
St. Petersburg, FL 33708

Ship To:

Graphics International
4645 95th Street North
St. Petersburg, FL 33708

SALESPERSON		YOUR NO.	SHIP VIA	COL	PPD	SHIP DATE	TERMS		DATE	PG.
			Overnight UPS			9/28/93	Net 30		9/28/93	1
QTY.	ITEM NO.	DESCRIPTION			PRICE	UNIT	DISC %	EXTENDED PRICE	TX.	
2,400	10036000	Imago Panels / Roll 3'x8'00			\$5.46	SqFt		\$13,104.00		
30	10036000	Imago Panels / Roll			\$ 5.46	SqFt	100%			
5	1003639	Imago ArtPanel™ 36x39			\$ 65.00	Panel	100%			
Line 2-30sqft No Charge Sample / Line 3-5 panels No Charge Samples						SALE AMOUNT		\$13,104.00		
						FREIGHT		\$58.80		
						SALES TAX		\$0.00		
						TOTAL		\$13,162.80		
						PAID TODAY		\$0.00		
						BALANCE DUE		\$13,162.80		

boxed 10/12

Clear Choice Marketing, Inc.

IMAGO IMAGE
JOB SHEET

DATE: 9-27-93

CUSTOMER: CCM - CUSTOMER P.O.#:

BILL TO: Colin Seal

PHONE:

ORDER INFORMATION

REQ'D DEL: 2400 SOFT
QUANTITY: 800 FT = 290 Panels
ACK. DATE:
PRICE EACH: \$65.00 \$546/ft

SHEET SIZE: Whole Size: 13104

MATERIAL:

COLORS: 1. 2. 3. 4. \$13,000

SPECIAL INSTRUCTIONS (FINISHING, ETC.):

200 ft / Roll.
Roll - 200 ft to arrive Tuesday - Bill Fries
Roll - 200 ft to arrive Monday - Bill Fries
FILM DATE AVAILABLE:

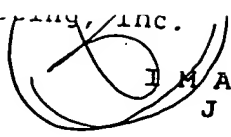
SHIPPING INFORMATION

SHIP TO: Colin Seal PHONE:

ATTN:

SHIP VIA HOW?: (GROUND/ 2ND DAY/ OVERNIGHT/ SEA OR AIR): 9/28 9/1 Per 36

FORWARDING AGENT FOR INTERNATIONAL ORDERS:



IMAGO IMAGE
JOB SHEET

DATE: _____

CUSTOMER: Colin Seap

CUSTOMER P.O.#: _____

BILL TO: _____

PHONE: _____

ORDER INFORMATION

REQ'D DEL: _____

ACK. DATE: _____

QUANTITY: (5)

PRICE EACH: N/C

SHEET SIZE: 35 x 39

Whole Size: _____

MATERIAL: Avery-Imago Image

COLORS: 1. _____ 2. _____ 3. _____ 4. _____

SPECIAL INSTRUCTIONS (FINISHING, ETC.): _____

FILM DATE AVAILABLE: _____

SHIPPING INFORMATION

SHIP TO: Daphne International

PHONE: 813 393-6238

ATTN: 4645 95th St. North
St Petersburg Fla 33708
Attn Colin Seap

SHIP VIA HOW?: (GROUND/ 2ND DAY/ OVERNIGHT/ SEA OR AIR): _____

FORWARDING AGENT FOR INTERNATIONAL ORDERS: _____

\$20.00 + Ins. 80 = \$20.80

J O B S H E E T
P A C K I N G L I S T

VISUAL TECHNOLOGIES, INC.

DATE.....: 9/23/93
VTI ORDER #...: JS1300

JOB STATUS....:

BACK ORDER.....:

CUSTOMER.....: CCM/COLIN CUSTOMER P.O.#...: 931013

O R D E R I N F O R M A T I O N

CUSTOMER DATE:

PRODUCT CODE.: X
QUANTITY.....: 1

SHEET SIZE....: 36" X 10' (10 feet x 36")
DOT SIZE.....: PERFED
MATERIAL.....: IMAGO IMAGE BUS PANEL
TYPE (I/II)...:
COLORS.....:

SPECIAL INSTRUCTIONS: /

FILMS.....:

S H I P P I N G I N F O R M A T I O N

SHIP TO.....: GRAPHICS INTERNATIONAL
COLIN SEAL
4645 95TH STREET NORTH

ST. PETERSBURG, FL 33708

FORWARDING AGENT.....:

SHIP VIA (Sea/Air)...: ~~GROUND~~

AMOUNT SHIPPED...: 10" ft

SHIP VIA.....: ~~GROUND~~ NEXT DAY / SATURDAY DELIVERY

DATE SHIPPED....: 9/24/93

FREIGHT CHARGE...: 446.

AIRBILL
PACKAGE
TRACKING NUMBER
7829468253

7827468253

SENDER'S COPY[illegible]

J O B S H E E T
P A C K I N G L I S T

VISUAL TECHNOLOGIES, INC.

DATE.....: 10/12/93
VTI ORDER #...: JS1323

JOB STATUS....:

BACK ORDER.....:

CUSTOMER.....: CCM/COLIN CUSTOMER P.O.#...: 931025

O R D E R I N F O R M A T I O N

CUSTOMER DATE:

PRODUCT CODE.: X
QUANTITY.....: 1

SHEET SIZE....: 36" X ~~28~~ Due 59"
DOT SIZE.....: PERFED
MATERIAL.....: IMAGO IMAGE BUS ROLL
TYPE (I/II)...:
COLORS.....:

SPECIAL INSTRUCTIONS: EXCHANGING STOCK/

FILMS.....:

S H I P P I N G I N F O R M A T I O N

SHIP TO.....: GRAPHICS INTERNATIONAL
COLIN SEAL
4645 95TH STREET NORTH

ST. PETERSBURG, FL 33708

FORWARDING AGENT.....:
SHIP VIA (Sea/Air)...: GROUND

AMOUNT SHIPPED...: 36" x 65" Avery (LMI/ys)
SHIP VIA.....: GROUND ✓
DATE SHIPPED.....: 10-12-93
FREIGHT CHARGE...: _____

IMAGO IMAGE
JOB SHEET

DATE: 10/12/93

CUSTOMER: Graphics Intl CUSTOMER P.O.#:

BILL TO:

PHONE:

ORDER INFORMATION

REQ'D DEL:

ACK. DATE:

QUANTITY:

1 Roll
Roll
36" X 80'

PRICE EACH:

No Charge

SHEET SIZE:

Whole Size:

MATERIAL:

Avery II

COLORS:

1.

2.

3.

4.

SPECIAL INSTRUCTIONS (FINISHING, ETC.):

Replaces Flexcon mat'l that Colin
is returning to us.

FILM DATE AVAILABLE:

SHIPPING INFORMATION

SHIP TO:

Graphics Intl

PHONE:

ATTN:

No charge

SHIP VIA HOW?: (GROUND/ 2ND DAY/ OVERNIGHT/ SEA OR AIR):

FORWARDING AGENT FOR INTERNATIONAL ORDERS:

Charlotte, N.C.

28247

Invoice

Invoice #: 00000922

Bill To:

Market Media
2821 E. El Paso
Broken Arrow, OK 74014

Ship To:

Market Media
Tulsa Transit
510 S. Rockford
Tulsa, OK 75120

SALESPERSON		YOUR NO.	SHIP VIA	COL	PPD	SHIP DATE	TERMS		DATE	PG.
			UPS Overnight			9/29/93	Net 30		9/29/93	1
	ITEM NO.	DESCRIPTION			PRICE		UNIT	DISC %	EXTENDED PRICE	TX.
3	1003639	Imago ArtPanel™ 36x39			\$65.00		Panel		\$195.00	
							SALE AMOUNT		\$195.00	
							FREIGHT		\$15.25	
							SALES TAX		\$0.00	
							TOTAL		\$210.25	
							PAID TODAY		\$0.00	
							BALANCE DUE		\$210.25	

J O B S H E E T
P A C K I N G L I S T

VISUAL TECHNOLOGIES, INC.

DATE.....: 9/28/93
VTI ORDER #...: JS1305

JOB STATUS....:

BACK ORDER.....:

CUSTOMER.....: CCM/MARKET MEDIA

CUSTOMER P.O.#...: 931019

O R D E R I N F O R M A T I O N

CUSTOMER DATE:

PRODUCT CODE..: X

QUANTITY.....: 3

SHEET SIZE....: 36 X 39

DOT SIZE.....: PERFED

MATERIAL.....: IMAGO PANELS

TYPE (I/II)...:

COLORS.....:

SPECIAL INSTRUCTIONS: /

FILMS.....:

S H I P P I N G I N F O R M A T I O N

SHIP TO.....: TULSA TRANSIT
MIKE LEMERY/918-585-1195
510 S. ROCKFORD RD.

TULSA, OK 74120

FORWARDING AGENT.....:

SHIP VIA (Sea/Air)...: OVERNIGHT

AMOUNT SHIPPED...:

3

SHIP VIA.....: OVERNIGHT

✓ fcc UPS

DATE SHIPPED.....:

9/29/93

FREIGHT CHARGE...:

\$15.25

P.O. Box 472326
Charlotte, N.C.

28247

Invoice

Invoice #: 00000907

Bill To:

Market Media
2821 E. El Paso
Broken Arrow, OK 74014

Ship To:

Market Media
Tulsa Transit
510 S. Rockford
Tulsa, OK 75120

SALESPERSON		YOUR NO.	SHIP VIA	COL	PPD	SHIP DATE	TERMS		DATE	PG.
		M. Lemery	UPS Overnight			9/13/93	Net 30		9/13/93	1
QTY.	ITEM NO.	DESCRIPTION			PRICE		UNIT	DISC %	EXTENDED PRICE	TX.
10	1003539	Imago ArtPanel™			\$65.00		Panel		\$650.00	
							SALE AMOUNT		\$650.00	
							FREIGHT		\$27.00	
							SALES TAX		\$0.00	
							TOTAL		\$677.00	
							PAID TODAY		\$0.00	
							BALANCE DUE		\$677.00	

I M A G O I M A G E
J O B S H E E TDATE: 9/10

CUSTOMER: _____ CUSTOMER P.O.#: _____

BILL TO: Market Media

PHONE: _____

O R D E R I N F O R M A T I O N

REQ'D DEL: 9/13

ACK. DATE: _____

QUANTITY: 10PRICE EACH: \$ 1.25SHEET SIZE: Large Whole Size: _____MATERIAL: Imago Art Panels

COLORS: 1. _____ 2. _____ 3. _____ 4. _____

SPECIAL INSTRUCTIONS (FINISHING, ETC.): _____

FILM DATE AVAILABLE: _____

S H I P P I N G I N F O R M A T I O N

SHIP TO: Tulsa Transit PHONE: _____

ATTN: _____

510 S. Rockford
Tulsa - OK 74120SHIP VIA HOW?: (GROUND/ 2ND DAY/ OVERNIGHT/ SEA OR AIR): _____

FORWARDING AGENT FOR INTERNATIONAL ORDERS: _____

JS1282

Invoice #: 00000916

Bill To:

Market Media
2821 E. El Paso
Broken Arrow, OK 74014

Ship To:

Market Media
Tulsa Transit
510 S. Rockford
Tulsa, OK 75120

SALESPERSON		YOUR NO.	SHIP VIA	COL	PPD	SHIP DATE	TERMS		DATE	PG.
			Overnight			9/20/93	Net 30		9/20/93	1
QTY.	ITEM NO.	DESCRIPTION				PRICE	UNIT	DISC %	EXTENDED PRICE	TX.
8	1003639	Imago ArtPanel™ 36x39				\$65.00	Panel		\$520.00	
							SALE AMOUNT		\$520.00	
							FREIGHT		\$32.00	
							SALES TAX		\$0.00	
							TOTAL		\$552.00	
							PAID TODAY		\$0.00	
							BALANCE DUE		\$552.00	

JOB SHEET
PACKING LIST
QUAL TECHNOLOGIES, INC.

DATE.....: 9/20/93
VTI ORDER #...: JS1299

JOB STATUS....:

BACK ORDER.....:

CUSTOMER.....: CCM/MARKET MEDIA

CUSTOMER P.O.#...: M. LEMERY

ORDER INFORMATION

CUSTOMER DATE:

PRODUCT CODE.: D

QUANTITY.....: 8

SHEET SIZE....: 36 X 47 39

DOT SIZE.....: STD (20)

MATERIAL.....: MEGABYTE PANELS

TYPE (I/II)...: I

COLORS.....:

Imago Panels

SPECIAL INSTRUCTIONS: /

FILMS.....:

SHIPPING INFORMATION

SHIP TO.....: TULSA TRANSIT

MIKE LEMERY / CYNTHIA STABB
510 S. ROCKFORD ST.

TULSA, OK 74120

FORWARDING AGENT.....:

SHIP VIA (Sea/Air)...: OVERNIGHT

AMOUNT SHIPPED...: 8 SHEETS

SHIP VIA.....: OVERNIGHT ✓

DATE SHIPPED.....: 9/20/93

FREIGHT CHARGE...: 748 \$32

IMAGO IMAGE
JOB SHEET

DATE: 9/28

CUSTOMER: Market Media CUSTOMER P.O.#: 931019
BILL TO: Mike Lenny
PHONE: _____

ORDER INFORMATION

REQ'D DEL: _____ ACK. DATE: _____
QUANTITY: (3) PRICE EACH: 65.00 # 195.00
SHEET SIZE: 36 x 39 Whole Size: _____
MATERIAL: _____
COLORS: 1. _____ 2. _____ 3. _____ 4. _____

SPECIAL INSTRUCTIONS (FINISHING, ETC.): _____

FILM DATE AVAILABLE: _____

SHIPPING INFORMATION

SHIP TO: Market Media International PHONE 918 585-1195
ATTN: Mike Lenny
510 South Rockford
Inter, OK 74120

SHIP VIA HOW?: (GROUND/ 2ND DAY/ OVERNIGHT SEA OR AIR): _____

FORWARDING AGENT FOR INTERNATIONAL ORDERS: _____

3 SHOTS \$15.25

UPS RED
SHIPPED ~~RECEIVED~~ EXPRESS 9/29/93

RANK LEISURE U.S.A. INC.
CONTROLLED DISBURSEMENT ACCOUNT
5401 KIRKMAN ROAD, SUITE 200
ORLANDO, FL 32819

63-115/831
BRANCH 115

0592

9/27

1993

PAY
TO THE
ORDER OF

Clear Choice

\$ 3,007.96

Two thousand seven and 96/100

DOLLAR



SunBank/Mid-Florida, N.A.
Downtown Office 115
P.O. Drawer 790
Arcadia, FL 33821

[Signature]

[Signature]

FOR

⑈000592⑈ ⑆063101153⑆6990215052574⑈

VS / C C M /
Deb Mintz order
ATK

Clear Choice Marketing, Inc.
P.O. Box 472326
Charlotte, N.C.

28247

Invoice

Invoice #: 00000912

Bill To:

Airport Cruiser
7675 Crescent Ave., Suite 111
Buena Park, CA 90620

Ship To:

Airport Cruiser
7675 Crescent Ave., Suite 111
Buena Park, CA 90620

SALESPERSON		YOUR NO.	SHIP VIA	COL	PPD	SHIP DATE	TERMS		DATE	PG.
			Fed. Express AM			9/24/93 9/13/93	Net 30		9/13/93	1
QTY.	ITEM NO.	DESCRIPTION			PRICE	UNIT	DISC %	EXTENDED PRICE	TX.	
360 <u>sqft</u>	1036360	36" x 360" Imago Roll			\$5.42	Panel		\$1,951.20		
4 Rolls 36" x 360" = 360 sqft Vehicles. Job: Wild Bill's/Rank Leisure						SALE AMOUNT		\$1,951.20		
						FREIGHT		\$56.75		
						SALES TAX		\$0.00		
						TOTAL		\$2,007.95		
						PAID TODAY		\$0.00		
						BALANCE DUE		\$2,007.95		

J O B S H E E T
P A C K I N G L I S T
VISUAL TECHNOLOGIES, INC.

DATE.....: 9/14/93
VTI ORDER #...: JS1287

JOB STATUS....:

BACK ORDER.....:

CUSTOMER.....: CCM / AIRPORT CRUISER

CUSTOMER P.O.#...: 931007

O R D E R I N F O R M A T I O N

CUSTOMER DATE:

PRODUCT CODE.: X
QUANTITY.....: 4

SHEET SIZE....: 36" X 360" ROLL
DOT SIZE.....: PERFED
MATERIAL.....: IMAGO BUS PANELS
TYPE (I/II)...:
COLORS.....:

SPECIAL INSTRUCTIONS: /

FILMS.....:

S H I P P I N G I N F O R M A T I O N

SHIP TO.....: AIRPORT CRUISER
DEBRA MINTZ 714-761-3345
7675 CRESCENT AVE., STE. 111
BUENA PARK, CA 90620

FORWARDING AGENT.....:
SHIP VIA (Sea/Air)....:

AMOUNT SHIPPED...: 4 ROLLS 36" X 360" (1 yd x 10 yd)

SHIP VIA.....: Overnight - SAT Delivery - Fed. Exp.

DATE SHIPPED.....: 9-24-93

FREIGHT CHARGE...; _____

*invoiced
912*

TAX Invoice, to: 714-761-3345

Clear Choice Marketing, Inc. 83 93100711 JS1287

IMAGO IMAGE
JOB SHEET

DATE: 9/13/93

CUSTOMER: AIRPORT CRUISER

CUSTOMER P.O.#:

BILL TO: Attn: Debra Mintz

7675 Crescent Ave, Suite 111

Buena Park, CA 90620

PHONE: 714-761-3345

ORDER INFORMATION

REQ'D DEL: 9-28-93

ACK: DATE:

QUANTITY:

ROLL

SHEET SIZE:

4 = 360 ^{sq} ft
36" X 360"

PRICE EACH:

5.42/sq ft

Whole Size:

MATERIAL:

IMAX Imago Imago Bus Panels

COLORS: 1.

2.

3.

4.

SPECIAL INSTRUCTIONS (FINISHING, ETC.):

4 10yd rolls

FILM DATE AVAILABLE:

SHIPPING INFORMATION

SHIP TO:

PHONE:

ATTN:

nat'l 9/27th
Same

SHIP VIA HOW?: (GROUND/ 2ND DAY/ OVERNIGHT/ SEA OR AIR):

JPS Red

95 lbs

FORWARDING AGENT FOR INTERNATIONAL ORDERS:

Invoice

4 rolls 36" X 360" 360 sq. ft.

@ 5.42/sq. ft = \$1951.20

UPS Red =

Total

Material for 2 Airport Cruiser Vehicles,
Job: Wild Bill's / RANK Lesiure

4/5 JS1528/941125

Clear Choice Marketing, Inc.

IMAGO IMAGE
JOB SHEET

DATE: 3/22/94

CUSTOMER: Designs Unlimited Inc. CUSTOMER P.O.#: 6865

BILL TO: 450 Park Ave South
Ny, Ny 10016

PHONE: 212-679-6700

ORDER INFORMATION

REQ'D DEL: ACK. DATE:

QUANTITY: 2 (see below) PRICE EACH: \$ 300 total

ADDITIONAL CHARGES: PACKING: /EA FILMS:

SHEET SIZE: Image Area:

MATERIAL: II Static Cling Interior Mount

COLORS: 1. 032 Red 2. White 3. White 4. Black

SPECIAL INSTRUCTIONS (FINISHING, ETC.):

① 28" X 42" Open Area 24" X 36"
② 26" X 34" Open Area 21" X 27"

FILM DATE AVAILABLE:

BOXES: QTY SIZE: DATE ORDERED/PO#: /PO

SQUEEGES: QTY: SIZE: DATE ORDERED/PO#: /PO

APPLICATION INSTRUCTIONS: QTY: COLOR:

SHIPPING INFORMATION

SHIP TO: Thomson Leeds PHONE: 212-679-6700

ATTN: ~~Andy Weber~~
450 Park Avenue South
Ny, Ny 10016

See F/S
Ben (BFI)
Held @ office

SHIP VIA HOW?: (GROUND/ 2ND DAY/ OVERNIGHT/ SEA OR AIR):

FORWARDING AGENT FOR INTERNATIONAL ORDERS:

(Ben filled out
Fed. Express 4/11)

Clear Choice Marketing, Inc.
P.O. Box 472326
Charlotte, N.C.

28247

Invoice

Invoice #: 00001029

Bill To:

Designs Unlimited
450 Park Avenue South
New York, NY 10016

Ship To:

Designs Unlimited
450 Park Avenue South
New York, NY 10016

SALESPERSON		YOUR NO.	SHIP VIA	COL	PPD	SHIP DATE	TERMS		DATE	PG.
Ben Icard		6865	F/Express			4/11/94	Net 30		4/11/94	1
QTY.	ITEM NO.	DESCRIPTION			PRICE		UNIT	DISC %	EXTENDED PRICE	TX.
1	1055	Imago IM Static Cling, Printed- Int. Mt. 2 signs / 1 @ 28" x 42" (24" x 36"; 1@ 26" x 34" (21" x 27") (open area) Radio Shack Job:3739 <i>Static Cling</i>			\$300.00				\$300.00	
							SALE AMOUNT		\$300.00	
							FREIGHT		\$32.00	
							SALES TAX		\$0.00	
							TOTAL AMOUNT		\$332.00	
							PAID TODAY		\$0.00	
							BALANCE DUE		\$332.00	

THOMSON LEADS COMPANY, INC.

Designs Unlimited

009585

OUR REF. NUMBER	YOUR INVOICE NUMBER	INVOICE DATE	INVOICE AMOUNT	AMOUNT PAID	DISCOUNT	NET CHARGE
01029	00001029	04/11/94	332.00	332.00	0.00	332.00

DESIGNS UNLIMITED, INC.

30 PARK AVENUE SOUTH, NEW YORK, NEW YORK 10016
212-679-6700 Fax: 212-679-6991

TO

Ben / Card -
12390 12390

Purchase Memorandum No.

PM 6865

CLIENT

JOB

NUMBER

NOTE:
OUR PURCHASE MEMORANDUM NUMBER
MUST APPEAR ON YOUR INVOICE.

DESCRIPTION

\$

\$300-

DATE ORDERED

DATE DUE

DESIGN

SALES

APPROVED

[Signature] 2/2/01

THIS WORK ORDER IS SUBJECT TO YOUR SIGNATURE OF ACCEPTANCE AND THE CONDITIONS OF THE REVERSE HEREOF.

FOR DESIGNS UNLIMITED

SELLER'S AUTHORIZED SIGNATURE

[Signature]

Van Avenue

This is the Exhibit marked D referred to in
The Affidavit of Benjamin W. Icard dated
This... 11th ... day of November 1999.

Before me Sharon M. Bellis

My Commission Expires January 31, 2001

Notary Public

ImagoImage

Imago: *Latin for Apparition or Phantom Vision*

Image: *[From the Latin Imago] A representation of any thing made visible.*

Imagine: *[From the Latin Imago] To form a notion or idea in the mind.*

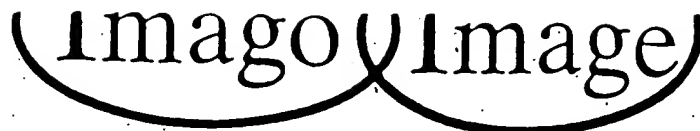
Imagine a product so unique, that it allows you to print any image, using any number of colors, on one side of a film, yet allows you to see clearly through it from the other side.

Imagine printing a beautiful picture on this material, then applying it to glass, giving everyone the opportunity to view it, but still allowing others to see right through it from the other side. Now instead of a beautiful picture let us imagine that it is full four color advertising message, and instead of just any glass it is the windows of a city bus. Windows that are now covered with the advertisers message, yet each of the passengers can still see out, with not a one missing his stop.

Let us now imagine ourselves in a supermarket. We are pushing our cart past a myriad of glass freezer doors looking within each case for the items we wish to purchase. We decide upon some ice cream and open the door. To our surprise on the inside of the door is a 30" X 60" four color advertisement for Dreyers Rocky Road. Perhaps we've never purchased this brand before, but it looks sooo goood! in the ad, that we decide to forgo our regular brand and try this one.

Are these scenarios some day in the future? NO! They are happening today. And they are made possible by a unique series of proprietary processes known as **ImagoImage**.

We now invite you to peruse the information we have provided in this brochure to learn more about how **ImagoImage** will revolutionize the advertising industry, and other industries as well, and how you might become a part of it.



MANUFACTURING PROCESSES

ImagoImage™ Product Overview

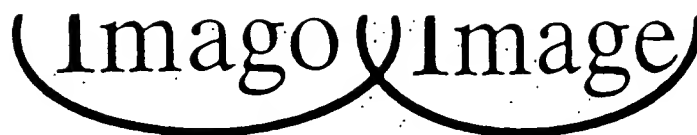
Once, every so often, a product comes along that revolutionizes an industry. Sometimes several industries. Such a product is ImagoImage. Through a series of proprietary processes ImagoImage allows the printing of any image, using any number of colors, on one side of a film, yet allows full visibility when viewed from the other side.

The primary industry that will be revolutionized is the advertising industry. Now every piece of glass, no matter how large, including the side of a glass skyscraper, becomes a potential billboard. Now, an advertisers message does not have to remain stationary. With ImagoImage, any bus, taxicab or urban train now becomes a moving billboard reaching millions more potential buyers. And advertisers can now reach consumers in the most unlikely of places, like the inside of freezer doors in supermarkets, or on the inside of plate glass windows in retail stores.

ImagoImage is not confined to only advertising. Many consumer products can be manufactured using this wonderful product. Automobile rear window banners 20 times larger than a traditional bumper sticker, can declare to the world a fan's favorite sports team. Or, sunglasses with team, college or corporate logos.

Following is a brief description of our four proprietary manufacturing processes. Read on. The only limit to ImagoImage uses is your imagination.





MANUFACTURING PROCESSES

Imago ClearVue™

Imago ClearVue, because of its thousands of perforated holes, provides crystal clear see-thru vision, while offering superlative graphics capabilities. It is designed to suit a wide range of viewing distances, from close-up to far away, and everywhere in between. Imago ClearVue also offers excellent visibility from very acute viewing angles.

Imago ClearVue panels come in a variety of materials designed for specific applications. These include vinyl and polyester films, adhesive backed (both removable and permanent) and static cling, and are available in either sheets or rolls. Imago ClearVue can be imaged by a number of printing technologies including screen, lithography, offset and the 3M ScotchPrint™ system.

There is no limit to the size of the display using Imago ClearVue. Any number of panels can be combined to create images from less than one square foot to the size of a football field.



September 8, 1993

Mr. Jason Silverstein
Via Max
37 West 65th Street
New York, NY 10023

Dear Jason,

It was good to meet with you last week to discuss your ideas for ImagoImage for your World Cup promotions.

I think we all understand how the bus graphics can be implemented. The key will be obtaining the approval of certain transit authorities which currently are not allowing window graphics. When the time is right, I will be happy to work with you on graphic production means and cost.

The sky box murals should be a dynamic addition to the stadiums. I feel your sponsors and the spectators will be pleased with the exterior graphic appeal and the see through properties of the ImagoImage product.

I've enclosed photos of a current application at Walt Disney World which demonstrate the functionality of the product.

The Imago product is composed of a pressure sensitive vinyl material with an acrylic removable adhesive. The surface is receptive to paint, screen inks, or computer imaging. The adhesive is designed for applications to glass surfaces. It can be easily removed, with minimal adhesive residue for up to 18 months.

ImagoImage features a patented perforating pattern which presents bold, opaque graphics when viewed from the outside. Clear vision out is maintained when viewed from the inside. ImagoImage achieves this by means of the hole structure and black adhesive. The product allows 51% light transmission. Solar heat gain is reduced by approximately 45%.

01/11/93
ups

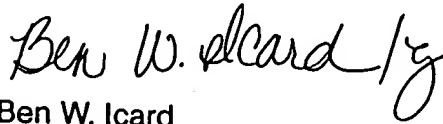
The material is available in 35" x 49" sheets or 35" wide rolls. Pricing is \$5.40 / square feet.

Final material specifications can be determined once the graphic production method is finalized.

You may want to consider using ImagoImage for your promotional posters. Once the graphics and size are finalized, I'll be glad to supply you with pricing.

Let me know if you have any questions.

Best Regards,



Ben W. Icard

Enclosures

P. O. Box 472326

Phone: (704) 588-9585

Charlotte, NC 28247

USA

Fax: (704) 588-9173

Fax Transmittal

To.....: Bill Curio

Location.....: Shadow Graphics

Fax Number.....: 407-354-4655 (phone)

From.....: Ben W. Icard, President

Date.....: 9/9/93

Number of pages (Including cover): 4

Bill,

Thank you for your interest in ImagoImage.

The Imago product consists of a vinyl pressure sensitive construction which features a patented perforating pattern. This pattern along with the products black adhesive allows us to produce signs which appear opaque on one side and still have clear see-through when viewed from the opposite side.

Signs printed on the Imago product are superior to those printed in other see-through products:

Imago's connected holes give the graphics greater opacity.

ImagoImage signs have 51% see-through vs. 45% with other products, i.e. clearer vision out.

ImagoImage signs are easier to apply.

Bill, we look forward to receiving your specifications. I think you'll be pleased with the pricing of ImagoImage versus comparable products.

Best Regards,

Ben Icard
Ben

*3 Imago
Self Sheets*



September 9, 1993

Mr. Don Cellars
Ilium Associates
500 108 Avenue N.E.
Suite 2450
Bellevue, WA 98004

Don,

Thank you for your interest in ImagoImage.

The Imago product consists of a vinyl pressure sensitive construction which features a patented perforating pattern. This pattern along with the products black adhesive allows us to produce signs which appear opaque on one side and still have clear see-through when viewed from the opposite side.

Signs printed on the Imago product are superior to those printed in other see-through products:

Imago's connected holes give the graphics greater opacity.

ImagoImage signs have 51% see-through vs. 45% with other products, i.e. clearer vision out.

ImagoImage signs are easier to apply.

Bill, we look forward to receiving your specifications. I think you'll be pleased with the pricing of ImagoImage versus comparable products.

Best Regards,

Ben

Enclosures

Imago Sell Sheet Copies 3
+ Robo Cop Article
+ RoboCop C.C.
+ Bus Photos.

w/

COPY/ - (on LTR Head)
9-9-93 UPS
Red

September 13, 1993

Ms. Cheryl Lynn Rosen
Sony Music
Graphics Arts Production
550 Madison Ave. 30th Floor
New York, NY 10022-3211

Dear Cheryl,

Enclosed is the sample of ImagoImage that Eddie requested las week. There are a few things you should know about it:

1) Graphics are computer generated on a 3M Scotchprint unit. Screen printed signs would have richer and deeper pigments.

2) The hole pattern is slightly larger on the sample than the one that we'll ultimately be offered for POP applications. Graphics with the next generation hole will appear more opaque.

3) Adhesive and hole pattern combination give Imago 51% see-through characteristic.

4) This sample is designed for application to exterior glass. Application instructions are attached. I would highly recommend that you apply the sign in an area that provides ample sunlight on the graphics to view it at it's best.

I'll call you to see if you have any questions.

Best Regards,

Ben W. Icard

Enclosure

P. O. Box 472326

Phone: (704) 588-9585

Charlotte, NC 28247

USA

Fax: (704) 588-9173

Fax Transmittal

To.....: Larry Rudnick

Location.....: Rucnick & Assoc.

Fax Number.....: 616-456-5559

From.....: Ben W. Icard, President

Date.....: 9/14/93

Number of pages (Including cover): 1

Larry:

Reference: Missouri State Lottery

ImagoImage™

Quantity	30" x 16"	25" x 18"
4000	\$ 13.20 / each	\$ 7.13 / each

- * 3 color on White.
- * Film Charges \$ 850.00 (estimate)
- * F.O.B. Charlotte, NC
- * Net 30 Days

September 21, 1993

Mr. Phil Pavoni
Brown & Williamson Tobacco Co.
2600 Weaver Road
Macon, GA 31298

Thank you for your interest in ImagoImage™.

The Imago product consists of a vinyl pressure sensitive construction which features a patented perforating pattern. This pattern along with the products black adhesive allows us to produce signs which appear bold opaque on one side and still have exceptional see-through when viewed from the opposite side.

Signs produced on the Imago product are superior to those printed in other see-through products:

Imago's connected holes give the graphics greater opacity.

ImagoImage signs have 51% see-through vs. 45% with other products, i.e. clearer vision out.

ImagoImage signs are easier to handle and apply.

Phil, we look forward to receiving your specifications. I think you'll be pleased with the pricing of ImagoImage versus comparable products.

Best Regards,

Ben
Ben

Enclosures

*Imago Kit
Bus Pict.
Pricing
Budget/mailed!*

P. O. Box 472326
Phone: (704) 588-9585

Charlotte, NC 28247 USA
Fax: (704) 588-9173

Clear Choice Marketing, Inc.

ImagoImage™

2' x 3' Duramark

<u>Quantities:</u>	<u>500</u>	<u>1,000</u>	<u>5,000</u>	<u>10,000</u>
	\$15.86	\$14.19	\$12.82	\$12.67

Fax Transmittal

To.....: Maria J. Miefert

Location.....: Innocom Corp.

Fax Number.....: 614-297-1007
614-299-0011 (phone)

From.....: Ben W. Icard, President

Date.....: 9/24/93

Number of pages (Including cover): 4

Maria,

Thank you for your interest in ImagoImage.

The Imago product consists of a vinyl pressure sensitive construction which features a patented perforating pattern. This pattern along with the products black adhesive allows us to produce signs which appear opaque on one side and still have clear see-through when viewed from the opposite side.

Signs printed on the Imago product are superior to those printed in other see-through products:

Imago's connected holes give the graphics greater opacity.

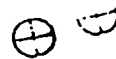
ImagoImage signs have 51% see-through vs. 45% with other products, i.e. clearer vision out.

ImagoImage signs are easier to apply.

Bill, we look forward to receiving your specifications. I think you'll be pleased with the pricing of ImagoImage versus comparable products.

Best Regards,

Ben Icard
Ben



September 28, 1993

Ms. Lee Anne Foster
Coca-Cola Nestle Refreshment Co.
6200 Courtney Campbell Causeway
Suite 900
Tampa, FL 33607

Lee Anne,

Thank you for your interest in ImagoImage™.

The Imago product consists of a vinyl pressure sensitive construction which features a patented perforating pattern. This pattern along with the products black adhesive allows us to produce signs which appear bold opaque on one side and still have exceptional see-through when viewed from the opposite side. ImagoImage allows you to promote your brand on store front doors or windows without blocking the view to the outside.

Signs produced on the Imago product are superior to those printed in other see-through products:

Imago's connected holes give the graphics greater opacity.

ImagoImage signs have 51% see-through vs. 45% with other products, i.e. clearer vision out.

ImagoImage signs are easier to handle and apply.

Lee Anne, I plan on being in the Tampa area Oct. 4-6 and would like to meet with you at a convenient time. I'll call you to set up an appointment.

Best Regards,

Ben Beard
Ben

Enclosures:

Card
Color Copy
Hamburger
3 Seal Sheets
Story

P. O. Box 472326
Phone: (704) 588-9585

Charlotte, NC 28247
Fax: (704) 588-9173

USA

2nd day
9/28
UB

September 28, 1993

Ms. Tonya Gowan
Tropicana Products
1001 13th Ave. East
Bradenton, FL 34208

Tonya,

Thank you for your interest in ImagoImage™.

The Imago product consists of a vinyl pressure sensitive construction which features a patented perforating pattern. This pattern along with the products black adhesive allows us to produce signs which appear bold opaque on one side and still have exceptional see-through when viewed from the opposite side. ImagoImage allows you to promote your brand on store front doors or windows without blocking the view to the outside.

Signs produced on the Imago product are superior to those printed in other see-through products:

Imago's connected holes give the graphics greater opacity.

ImagoImage signs have 51% see-through vs. 45% with other products, i.e. clearer vision out.

ImagoImage signs are easier to handle and apply.

Tonya, I look forward to meeting with you on October 6.

Best Regards,

Ben Hard
Ben

Enclosures

*Card
Color Copy
Hamburger
3-Sell sheets
Sorry*

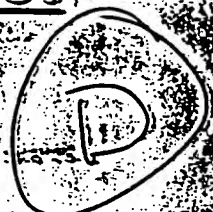
P. O. Box 472326
Phone: (704) 588-9585

Charlotte, NC 28247 USA
Fax: (704) 588-9173

*9/28 2nd Day
UPS*

October 1, 1993

813-821-5155
Mr. Mike Ferraguna
Earl Polmer Brown
McNulty Station
260 First Ave. South
Suite 300
St. Petersburg, FL 33701



Dear Mike,

Anthony Beckford and I look forward to meeting with you to discuss ImagoImage™.

A number of lotteries are planing to work with the product.

See ya Monday.

Best Regards,

Ben W. Icard,
President

Enclosure: CC-Camel
B.Card
Imago Sheets

*Overnight
LTR*

P. O. Box 472326

Charlotte, NC

28247

USA

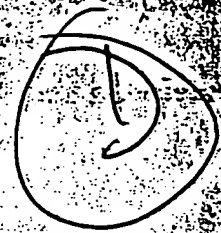
Phone: (704) 588-9585

Fax: (704) 588-9173

Clear Choice Marketing, Inc.
October 1, 1993

404-2155105

Mr. Mike Edge
Georgia Lottery
INFORUM, Ste. 3000
250 Williams Street
Atlanta, GA 30303-1071



Dear Mike,

Here's the ImagoImage™ sample I promised.

I'll fax pricing to you the week of October 4th.

I plan to be in Atlanta the week of October 11. Hopefully, I can meet with Candice and Jodie then.

Best Regards,

Ben W. Icard,
President

Enjoy the sunglasses!

Enclosure: *✓* Camel-mounted
 ✓ 2 pr Braves

*Overnight
JB*

P. O. Box 472326

Phone: (704) 588-9585

Charlotte, NC 28247

USA

Fax: (704) 588-9173

STEADY-STATE MARKETING, INC.

October 1, 1993

404-676-2481
Ms. Margaret Richman
Coca-Cola Fountain
1 Coca-Cola Plaza
USA 1519
Atlanta, GA 30313

Dear Margaret:

Enjoyed meeting with you this week.

Enclosed you will find the ImagoImage™ samples I promised.

My current plan is to bring your Burger King prototype to Atlanta the week of October 11. I'll call you on or about the 6th to set up an appointment.

Best regards,

Ben W. Icard,
President

Go Braves!!

Enjoy the sunglasses.

Enclosures: Camel mounted
Raiders
2 pr Braves

P. O. Box 472326

Phone: (704) 588-9585

Charlotte, NC 28247

USA

Fax: (704) 588-9173

This is the Exhibit marked E referred to in
The Affidavit of Benjamin W. Icard dated
This 17th day of November 1999.

Before me Sharon M. Dicus

My Commission Expires January 31, 2001

Notary Public

BUSINESS



SUPERGRAPHICS

One of the six Muni and AC Transit buses that sport newfangled advertisements that use new technology allowing passengers to see through them.

High-tech ads debut on buses

Silicon Valley firm gives mass transportation a slick new look

By Kathleen Sullivan
OF THE EXAMINER STAFF

Buses roaming the streets of San Francisco and Oakland have a slick new look, thanks to the work of a 6-month-old graphics company in Silicon Valley.

SuperGraphics Inc., a Sunnyvale firm with five employees, takes credit for blowing up a photograph of a Crystal Pepsi advertisement on a desktop computer, printing out the image on giant

transparent sheets, and slapping the panels on six Muni and AC Transit buses.

The colorful logo of the clear cola — the latest fad among cola companies — covers each bus, passenger windows and all.

Yet, from the inside, passengers see nothing but a clear view, due to a patented technology for printing color images on a transparent material known as "ContraVision."

SuperGraphics didn't invent that technology. Its contribution was blending two new technologies — printing photorealistic images on ContraVision and vinyl — to create a huge picture that can cover a bus, said Brian LaBadie, president of SuperGraphics.

LaBadie said the technology

represents a faster and cheaper way to "paint" an advertisement on a bus than other methods.

He said it takes two days to apply the 70 vinyl panels needed to cover a bus, compared with two weeks to paint a bus with an air brush. The vinyl panels can be removed in two days, and leave the underlying paint job intact; it takes two weeks to remove an air-brushed image, and the bus must be repainted afterwards. No solvents are used to install or remove panels. If a panel is damaged, it can be easily replaced by SuperGraphics, which retrieves the image from its computer and prints another copy. Graffiti can be easily removed.

LOCAL NEWS

Press-Telegram / Wednesday, August 11, 1993

This edition includes: Artesia / Cerritos / La Mirada / Norwalk / Santa Fe Springs / Whittier (B)

ALSO INSIDE:

COMICS / B4

BUSINESS / B6

B

• OBITUARY / B2

• EDITORIAL / B10

SECTION

Rolling L.A. billboard hypes movie

Look out: RoboBus genre may soon come to L.B.

By **Thair Peterson**
Staff writer

HOLLYWOOD — There it rolls down the boulevards of Los Angeles, keeping the streets safe for money-hungry transit lines and publicity-seeking movie studios.

It's RoboBus. Half bus, half poster — all hype. If this doesn't grab your attention, nothing will. It's an MTA bus draped almost completely with computer-generated vinyl images from the upcoming "RoboCop 3."

Unveiled Tuesday morning a few blocks from the Chinese Theater by Orion Pictures and the

Metropolitan Transportation Authority, the RoboCop Special includes murals of the android character walking amid a cityscape underneath tagger-type graphics.

The ceremony took place amid an open casting call that drew 60 RoboCop wannabes who auditioned to such commands as "head right" and "walk forward" before the movie director and costar picked four people to do promotional appearances for the film's Nov. 5 opening.

It's part of a growing trend in traveling billboards that has spread from New York to Los

Angeles and Orange County and will likely reach the Long Beach area soon.

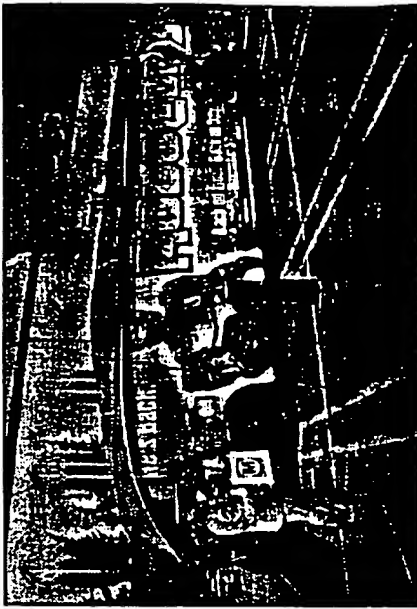
Previous efforts generally involved painting buses, such as the "King Tut Bus" that proved to be a hit with people going to a 1978 art exhibit.

For the latest version, a Silicon Valley firm designs the photo-realistic images on computer and prints them on vinyl sheets. Unlike conventional billboards, these images cover the whole side and rear of the bus, including the passenger windows.

Although it is difficult to see into the bus, the passengers have no trouble looking out. The driver's windshield remains uncovered for safety reasons.

RoboBus will be running on

PLEASE SEE ROBOBUS/B2



Stalking the streets of Hollywood on Tuesday is RoboBus, an MTA vehicle draped almost completely with computer-generated vinyl images from the upcoming movie "RoboCop 3." Passengers can see out, but you can't see in. Hey, it helps pay the bills.

ROBOBUS: Rolling billboard hypes movie, helps MTA

CONTINUED FROM B1

MTA Line 20 between downtown Los Angeles and Santa Monica. Another bus is scheduled to start running in the San Fernando Valley within the next two weeks.

Evan Braude, a Long Beach city councilman and MTA board

member, said a moving billboard plugging other products will likely be traveling in the Long Beach area within the next few months. "It's a very positive way to advertise and get some extra revenue for us," Braude said.

A 10-bus pilot program will generate at least \$2,000 per bus,

costumes and eight mounted knights in plumed helmets has been drawing Disneyland-area tourists to the Medieval Times dinner and tournament show in Buena Park.

The bus travels on Line 43 from Anaheim to Newport Beach on Harbor Boulevard

Both the MTA and OCTD mobile murals have been sold through TDI, a New York-based transit display advertising firm that also serves as an agency for Long Beach Transit.

Moving billboards have been used to hawk Crystal Pepsi in San Francisco, Phoenix Suns bas-

ketball in Arizona and Florida Marlins baseball in Miami. "They cause quite a sensation," said Rhea Mealey, a spokeswoman for Long Beach Transit, which is hoping that TDI will find an advertiser willing to decorate a Long Beach bus.



THE CHRISTIAN SCIENCE MONITOR

VOL. 81 NO. 183

Hey! Hollywood Megahits Roll Down Streets of L.A. As 3-D Computer Graphics

By Daniel B. Wood

Staff writer of The Christian Science Monitor

LOS ANGELES

LIKE the fist of a cinematic cyborg, delivering a last-minute blow to the latest villain of the silver screen, Hollywood is reaching out to help knock out Los Angeles's budget problems. While the film industry is having one of its best-ever blockbuster summers – led by such hits as “Jurassic Park” (\$300 million in domestic gross), “The Firm” (\$133 million), and “Sleepless in Seattle” (over \$100 million) – Los Angeles County is having one of its worst, looking for ways to trim \$700 million from its 1993-94 budget.

Enter Orion Pictures, which last week came up with a way to keep enthusiasm rolling for sequels to its own megahit, “RoboCop,” by keeping tires turning for the cost-cutting Metropolitan Transportation Authority (MTA). The idea: 40-foot, street-level, mobile billboards, with 3-D, computer-generated graphics.

“Like every other public agency that depends on sales-tax rev-

See **HOLLYWOOD** page 4

HOLLYWOOD from page 1

enue, we're experiencing shortfalls," said MTA spokeswoman Stephanie Brady at the unveiling of the program's first two buses last week. "So we have to be as creative as we can in exploring new revenue streams." The agency just finished trimming \$117 million from its budget last year, only to face \$140 million more in cuts this year.

The first ad campaign of its kind in Los Angeles County, the new rolling billboard campaign is expected to bring the MTA about \$570,000 over three years while turning 100 buses into mobile advertisements for movies and other products. Denise Quon, Orion's vice president for media, said the buses are a first for Orion, and that she expects other studios to soon follow the lead in advertising big releases.

Frank Sandusky, regional manager for TDI, the advertising firm that oversees advertising for the MTA, expects several other major studios to soon follow suit because the idea takes a giant leap beyond the traditional, billboard-type ads.

"Compared to a freeway painted bulletin,

this hits viewers at eye level, while moving ... the impact is far greater," he says. Already used on a small scale since November in Phoenix and San Francisco for such clients as Crystal Pepsi, the idea comes at a perfect time for Hollywood hype-sters and county cost-cutters, he adds.

If the first year goes well, a 100-bus program for two ensuing years would bring in another \$400,000 in revenue as part of a contract between the MTA and a firm called TDI, an advertising arm of MTA.

Unlike normal advertisements, which are attached like billboards to the sides of buses, the new method contains photorealistic coloring placed on easily removable self-adhesive vinyl, which is applied directly to the bus's surface.

Though it appears from the outside that the ad covers the bus's windows, officials say a special window application makes the ad invisible from the inside of the bus, causing no obstruction or safety hazard to passengers or operator.

"We expect the public will like the idea and consider it fun," says Greg Davy, a spokesman for the MTA.



ROBOCOP 3 AD COVERS MTA BUS: The jumbo advertisements are turning heads on MTA's Line 20, serving Wilshire Blvd., which stretches from downtown to the ocean.

This is the Exhibit marked F referred to in
The Affidavit of Benjamin W. Icard dated
This 11th day of November 1999.

Before me Sharon M. Dillis

My Commission Expires January 31, 2001

Notary Public

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16 MEDIA NEWS

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Now that it's the '90s, it's time for '80s nostalgia: those confident, but misunderstood, American women: tall tales and big hair: color us impressed: and more.

20 VIEW FROM THE TOP

Ketchum's Steven Penchina, a battle-weary veteran of the wars between creative people and account people, lays out his plan for agency peace in our time.

24 LETTER FROM MOSCOW

For Russia, with love. Mark Schone looks at Goddard + Claussen/First Tuesday, an American agency creating ads for pro-democracy candidates in Russia's parliamentary elections.

24 ROY SPENCE'S PERPETUAL CAMPAIGN

With his hard-charging personality and Friend-of-Bill connections, Roy Spence seems like a natural for politics. But, writes Noreen O'Leary, the president of GSD&M/Austin is having too much fun to leave advertising.

24 CRITIQUE

Barbara Lippert spends time with the classics, courtesy of Budweiser.

20 CREATIVES: FRAGRANCES

Barbara Johnson on Chanel's sweet smell of success. Also, Ann Cooper on the obsession of Calvin Klein.

33 WHAT'S NEW PORTFOLIO

CLASSIFIEDS

After page 40

REGIONAL NEWS

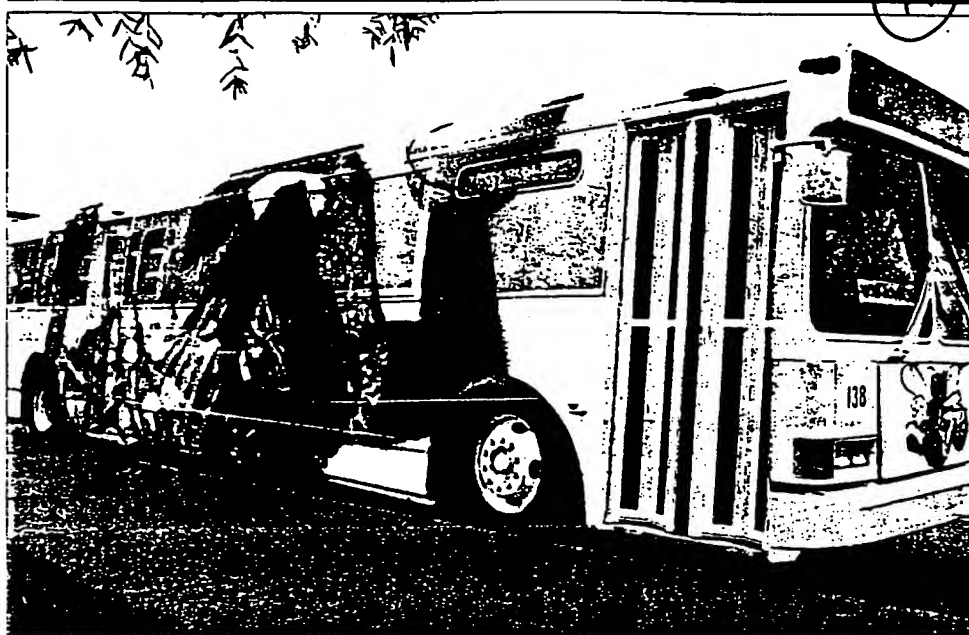
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45 ON THE MOVE

45 AGENCY NEWS

46 GUEST SPOT



See-through painting allows an image to run on the side of the bus while not obstructing passengers' views.

Charlotte Sports Teams Hitch Rides on City Buses

ImagoImage Paints Dominating Ad Messages

By Hannah Miller

CHARLOTTE, N.C.—Charlotte Hornet Larry Johnson, in his incarnation as Converse pitch-character "Grandmama," stretches wheel-to-wheel along the side of city buses these days, with "her" voluminous Converse sneakers literally in passengers' faces.

Advances in see-through painting technology let images of Johnson, both as himself and his commercial incarnation, dominate city bus sides the way he does on the court. See-through painting allows an image to run on the side of the bus while not obstructing the view of passengers. Johnson's teammates Alonzo Mourning and Mugsy Bogues, as well as the Hornet mascot Hugo, are also showing up on city buses around the increasingly sport-crazed Charlotte.

Indeed, within weeks of the city getting its own National Football League franchise, the Carolina Panther logo showed up on a bus, even though that team doesn't take the field until the fall of 1995.

A similar effort in Arizona using a likeness of Phoenix Sun Charles Barkley won an Obie Award last year and helped boost the awareness of the technology.

The Hornets and The Sterrett-Tucker Agency are using the technology, called ImagoImage, which is marketed by Clear Choice Marketing in Charlotte. Dennis Day of Day Graphics in Glendale, Ariz., did the work on the Barkley bus and the Johnson buses. Painting the vehicles takes close to two weeks and can run a tab of \$10,000. The payoff is maximum exposure all over the city.

"[Using the buses] is a great way for advertisers to hit all areas," said Wyndy Chandler of Sterrett-Tucker. "This is what has made this thing take off like it has." ■

STERRETT TUCKER AGENCY
PH. 704-372-2707
508 EAST BLVD.
CHARLOTTE, N.C. 28203

AMERICAN
COMMERCIAL
SAVINGS BANK, INC. SSB
1000 EAST BOULEVARD
CHARLOTTE, NC 28203-6714

8451

66-7095
2531

11-2 19 93

PAY TO THE ORDER OF Clean Choice Marketing Inc. \$ 1200.00

One thousand two hundred & no more DOLLARS

FOR Partial - 923

Shirley D. Stewart

⑈00008451⑈ ⑆253170952⑆0501000861⑈

Clear Choice Marketing, Inc.
P.O. Box 472326
Charlotte, N.C.

28247

Invoice

Invoice #: 00000923

Bill To:

Sterrett Tucker Agency
508 East Blvd.
Charlotte, NC 28203

Ship To:

Sterrett Tucker Agency
508 East Blvd.
Charlotte, NC 28203

SALESPERSON		YOUR NO.	SHIP VIA	COL	PPD	SHIP DATE	TERMS		DATE	PG.
		HOR 2630	LMI/BWI			9/30/93	Net 30		9/29/93	1
QTY.	ITEM NO.	DESCRIPTION			PRICE	UNIT	DISC %	EXTENDED PRICE	TX.	
96	1003639	Imago ArtPanel™ 36x39			\$50.00	Panel		\$4,800.00		
Note: Special Price Quoted for Charlotte Hornets project. (Standard price \$ 65.00/panel) 9/25 Del. 24 to Wendy / Balance 9/30.						SALE AMOUNT		\$4,800.00		
						FREIGHT		\$0.00		
						SALES TAX		\$0.00		
						TOTAL		\$4,800.00		
						PAID TODAY		\$0.00		
						BALANCE DUE		\$4,800.00		

clear choice Marketing, Inc.

JS1302

I M A G O I M A G E

J O B S H E E T

DATE: 9/27/93

CUSTOMER:

Sterrett Tucker Agency

CUSTOMER P.O. #:

HOR 2630

BILL TO:

Wendy Chandler

508 EAST Blvd

CHARLO HE NC 28203

PHONE:

372-2707

ORDER INFORMATION

REQ'D DEL:

ACK DATE:

QUANTITY:

96

PRICE EACH:

\$50*

\$4,800

SHEET SIZE:

36 X 39

Whole Size:

MATERIAL:

Imago Bus Panels

COLORS:

1.

2.

3.

4.

SPECIAL INSTRUCTIONS (FINISHING, ETC.):

NOTE ON INVOICE: SPECIAL PRICE QUOTED FOR
CHARLOTTE HORNETS PROJECT. STANDARD PRICE: \$65

FILM DATE AVAILABLE:

24 delivery to Wendy on 9/25

See balance for release by Dennis Klay

SHIPPING INFORMATION

SHIP TO:

Same as above

PHONE:

ATTN:

SHIP VIA HOW? (GROUND/2ND DAY/COVERNIGHT/SEA OR AIR):

FORWARDING AGENT FOR INTERNATIONAL ORDERS:

01603

**PURCHASE
ORDER**

DATE

9/27/93

TO

Visual Technologies

JOB NUMBER

HOR 2630

DATE NEEDED

9/27/93

AUTHORIZED BY

WCC

DESCRIPTION

Image for Paint Buses



Visual Technologies to provide adequate

Image product to cover windows &

door panels of four (4) Flexible

city buses at a cost of \$1,200 (net)

per bus.

Total price \$4,800 net

Payment terms: Net 30 Days

This is the Exhibit marked G referred to in
The Affidavit of Benjamin W. Icard dated
This 11th day of November 1999.

Before me Sharon M. Dillis

My Commission Expires January 31, 2001

Notary Public

POP TIMES

Vol. 7, No. 6

The National News Publication of Point-of-Purchase Advertising and Display

June 1994

ES,
rs!

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dy made

ishing

g Inc.
g Corp.
g

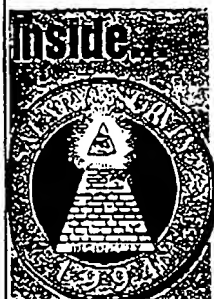
Corp.

ica) Inc.

Co.

g Inc.
rs Inc.

ION



Inside: A new line of products aimed at women over 35. 12

DESIGN TIMES

P-O-P HALL OF FAME

Night Vision

Elizabeth Arden Creates Exotic Look for Intro of Nuits Indiennes Fragrance

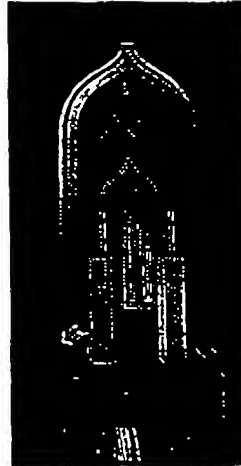
by Kate Lawler
Elizabeth Arden Co. pulls out all stops this spring for the European launch of its newest perfume, Indian Nights (Nuits Indiennes in French), created by well-known perfumer Jean-Louis Scherrer. The New York-based company created an exotic gold- and green-themed counter display, drapery unit and window display that are meant to work equally well in U.S. department stores, where the scent debuts this month.

The combination of displays that each retailer uses will depend on store size. Europeans sell perfume in pharmacies, which tend to be much smaller than American department stores, notes Clare Cain, vice president of sales and marketing for Elizabeth Arden. The corrugated

window display, for instance, is actually two parts; the smaller piece that holds the bottles can be used without the three-fold backdrop if a store has limited space. For stores with the smallest amount of space, the Parties (oversized bottles used for display) can be set on a counter by itself.

"In a place like France, they'll give us a whole window for a week or so, then they use the smaller piece after that, whatever they can fit," says Cain. The drapery unit also poses space problems for the smaller stores. But Cain says it was a big hit at the Duty-Free Exposition in Cannes last fall, and Arden is getting more stores to use it. "It's a novelty for the customer. It's more interactive."

See ARDEN, Page 28



The counter display for Indian Nights has an injection-molded base, an enamel metal back and is electroplated in 24-karat gold.

Nestle Kicks Off Disney Alliance With Lion King Bar Display Effort

by Craig A. Shurt

Nestle USA roars into its long-term in-store alliance with the Walt Disney Co. this month with a company-wide promotion for Disney's highly anticipated animated feature, "The Lion King." The centerpiece of the program comes from the chocolate and confections division.

Nestle's multibrand promotion for Disney's animated movie, "The Lion King," focuses on a candy bar featuring movie scenes molded into the chocolate. A bright orange corrugated display will highlight a sweepstakes and discounts on plush toys and the movie soundtrack.

Each bar will have one of five scenes from the movie molded into its face. The scenes were selected by Disney and Nestle to represent five key moments in the movie, Bowles

"We consider this new candy bar to be chocolate art," says Tricia Bowles, manager of public relations for Nestle's chocolate and confections division. "The degree of detail, depth and layers of sculpture really make it impactful. It's magical."

Each bar will have one of five scenes from the movie molded into its face. The scenes were selected by Disney and Nestle to represent five key moments in the movie, Bowles

says. "The idea is that when consumers unwrap the candy, they can relive the scenes in the movie. It also provides an incentive for those who haven't seen the movie to want to see it, so it works both ways."

Unwrapping the candy is a key element in the experience, Bowles adds. The bar is sheathed in gold foil that is covered with a four-color wrapper in vivid yellows, greens and oranges. "It's an amazing wrapper," she says. "We want to make it seem as if consumers are unwrapping a present and finding the gift of a scene from the movie."

See NESTLE, Page 30

As the first three inductees into the P-O-P Hall of Fame, these merchandising professionals represent the pinnacles in the creation of point-of-purchase displays, signs and fixtures. One-on-one interviews with three industry giants.



"Our mutual goal is to meet the needs of the marketplace and become partners in excellence."

Dennis Madigan
Miller Brewing Co.



"I see the relationship between suppliers and advertisers evolving to one much like those enjoyed by ad agencies."

George Moreo
Philip Morris



"The most important element of a successful display is visibility. The message you want to convey must stand out."

Paul Kotelnik
L'Oréal

Continued from Page 12

ers to completely change the planogram without having to touch the boxes themselves.

A video demonstrates step-by-step assembly, and flashes an 800 number to call, should the person building the unit have any questions.

Howerton calls the wall unit "one of the largest display introductions we've ever had," although he declines to com-

went on the unit's cost or development budget.

Each modular component measures 10 by 12 by 10 inches, and they slide together top to bottom. The system places the full product weight on the base of the retailer's gondola, rather than on the wall. The modules are not dependent upon pegwall for setup; they can also be attached to slat-wall. A range of different bases from 1 inch to 6 inches high are

provided. The display system can also be hung from a wall, if necessary.

"A lot of the systems out there treat cards and uncarded product differently," notes Howerton. But with the trend in the cosmetics industry moving toward uncarded foundation and lipsticks, he says, "We wanted to give the same importance to both."

For smaller accounts, Maybelline produced four vacuum-

formed displays and two promotional floorstands, each of which can hold the entire Revitalizing product line.

Maybelline began tinkering with the unit more than a year ago, and ADC was brought into the picture in July 1993. Production began just 16 weeks prior to the first shipment leaving the factory in January. The system is expected to remain in use for three to five years. □



Gatorade is gaining window space in c-stores with a sign that provides a clear view from the interior, but shows a colorful graphic from the exterior.

Win/Win for C-stores & Gatorade

The Gatorade Co. believes it has a winner with its see-through signage for convenience stores. "We're at the front end of the curve," says Jeff Lichtman, assistant cold channel manager for Gatorade thirst quencher, which is owned by Chicago-based Quaker Oats Co.

The problem with traditional signs, explains Patti Sinopoli, group manager of public relations and communications at Gatorade, is that they are hung in the windows and obstruct the c-store retailer's view. C-stores are opposed to this mainly for security reasons. But Gatorade's Image-Image see-through signage provides employees with a clear, unobstructed view of the outdoors. People on the exterior of the store, however, see a colorful sign promoting Gatorade and its new label.

"It's meeting our customers' needs at the same time it's meeting ours," Sinopoli says. "It's a great vehicle for us and the customer. The sign allows them the latitude to have clear vision, but allows us the luxury of having a sign visible in the window. It's a pretty innovative P.O.P. offering for a c-store," she says.

Measuring 18 by 23 inches, the sign serves as a memory cue and promotes Gatorade's revamped logo. The new logo accentuates the lightning-bolt imagery, which is used in a variety of Gatorade's advertising vehicles, Sinopoli notes. The Gatorade artwork was printed directly onto specially developed, pressure-sensitive vinyl film. The sign applies to glass much like a static cling would, she explains.

Clear Choice Marketing Inc., Walnut Creek, Calif., manufactured 30,300 signs, which began appearing nationally in c-stores in March. □



To demonstrate our flexibility, we hired a spokesperson.

You may think Gumby and pressure-sensitive film are an odd pairing. But when you deal with FLEXcon, the connection is clear. We are totally flexible in our ability to supply a pressure sensitive film that precisely meets your performance, delivery and cost requirements -



P.O.P. display promoter and dealer come to life with FLEXcon pressure-sensitive film.

the best balanced choice. And our range of solutions is incomparable - from popular, off-the-shelf products available for immediate delivery from our local distribution centers to specialty products tailored to meet our customers' needs in

emerging markets.

Whether your application calls for calendared vinyl for temporary signage or specialty films with a three-dimensional effect to enhance point-of-purchase impact, we have a pressure-sensitive



Autograph calendared vinyl is a proven system of adhesive, film and release liner designed specifically for signmaking.



No other pressure-sensitive film supplier has as many ways to match your performance, delivery and cost requirements as FLEXcon.

film to fit your needs. So contact us today for our free Flexibility Pamphlet. We'll show you that no one is more flexible than FLEXcon in meeting your requirements.



FLEXCON

FLEXcon, 1 FLEXcon Industrial Park, Spencer, MA 01562-2642 • TEL: (508) 885-8272 FAX: (508) 885-8400

For more information, circle 19 on card

Op 1

18" x 15"

30.

POP TIMES

The National News Publication of Point-of-Purchase Advertising and Display

Win/Win for C-stores & Gatorade Products

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Clear Choice Marketing Inc. Charlotte, NC, manufactures 30,300 signs, which began appearing nationally in c-store in March. □

FOR MORE INFORMATION, CONTACT:

Clear Choice Marketing

P.O. Box 472326, Charlotte, NC 28247

Phone: (704) 588-9585 Fax: (704) 588-9173

This is the Exhibit marked H referred to in
The Affidavit of Benjamin W. Icard dated
This 11th day of November, 1999.

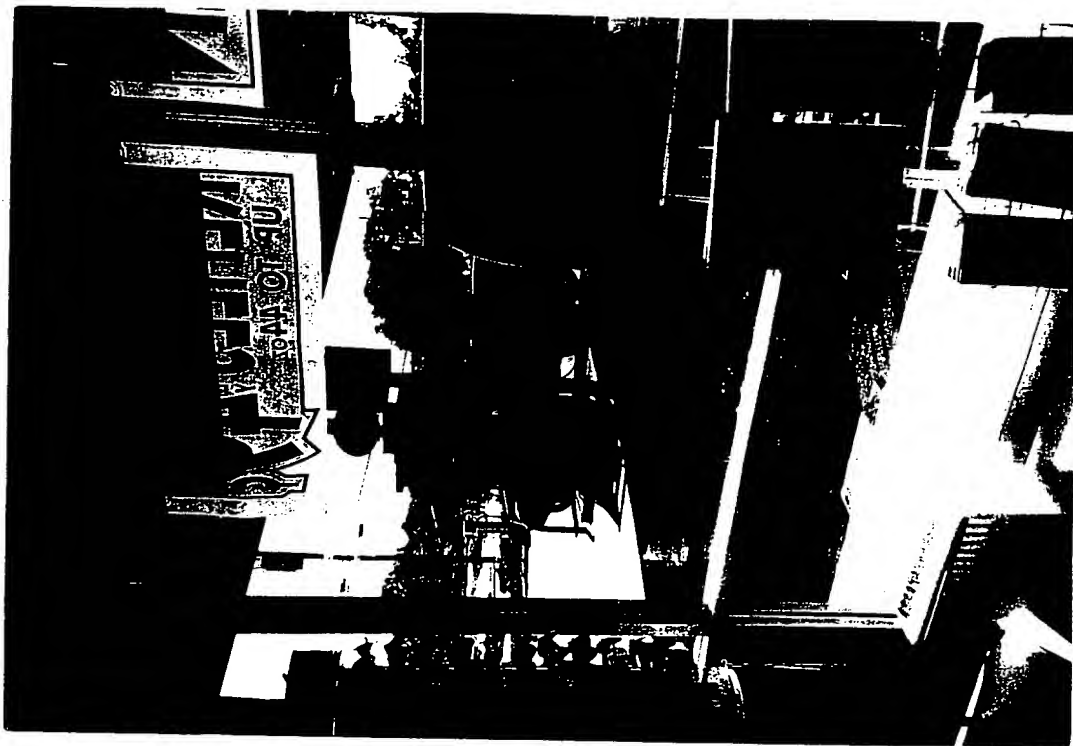
Before me Sharon M. Dillis

My Commission Expires January 31, 2001

Notary Public



Exterior View



Interior View

Fig. 1 "Old Joe" Product Applied to Convenience Store Circle K - Nations Ford Rd. Charlotte, NC

This is the Exhibit marked I referred to in
The Affidavit of Benjamin W. Icard dated
This 11th day of November 1999.

Before me Sharon M. Dullis

My Commission Expires January 31, 2001

Notary Public



Imago: *Latin for Apparition or Phantom Vision*

Image: *[From the Latin Imago] A representation of any thing made visible.*

Imagine: *[From the Latin Imago] To form a notion or idea in the mind.*

Imagine a product so unique, that it allows you to print any image, using any number of colors, on one side of a film, yet allows you to see clearly through it from the other side.

Imagine printing a beautiful picture on this material, then applying it to glass, giving everyone the opportunity to view it, but still allowing others to see right through it from the other side. Now instead of a beautiful picture let us imagine that it is full four color advertising message, and instead of just any glass it is the windows of a city bus. Windows that are now covered with the advertisers message, yet each of the passengers can still see out, with not a one missing his stop.

Let us now imagine ourselves in a supermarket. We are pushing our cart past a myriad of glass freezer doors looking within each case for the items we wish to purchase. We decide upon some ice cream and open the door. To our surprise on the inside of the door is a 30" X 60" four color advertisement for Dreyers Rocky Road. Perhaps we've never purchased this brand before, but it looks sooo goood! in the ad, that we decide to forgo our regular brand and try this one.

Are these scenarios some day in the future? NO! They are happening today. And they are made possible by a unique series of proprietary processes known as **ImagoImage**.

We now invite you to peruse the information we have provided in this brochure to learn more about how **ImagoImage** will revolutionize the advertising industry, and other industries as well, and how you might become a part of it.



JAN 24 1994

MANUFACTURING PROCESSES

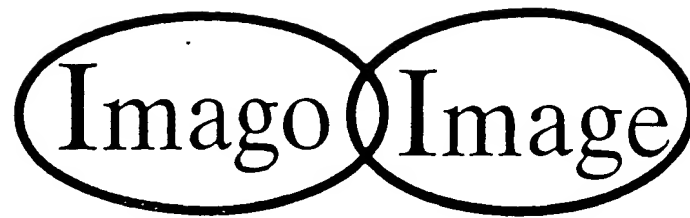
ImagoImage™ Product Overview

Once, every so often, a product comes along that revolutionizes an industry. Sometimes several industries. Such a product is ImagoImage. Through a series of proprietary processes ImagoImage allows the printing of any image, using any number of colors, on one side of a film, yet allows full visibility when viewed from the other side.

The primary industry that will be revolutionized is the advertising industry. Now every piece of glass, no matter how large, including the side of a glass skyscraper, becomes a potential billboard. Now, an advertisers message does not have to remain stationary. With ImagoImage, any bus, taxicab or urban train now becomes a moving billboard reaching millions more potential buyers. And advertisers can now reach consumers in the most unlikely of places, like the inside of freezer doors in supermarkets, or on the inside of plate glass windows in retail stores.

ImagoImage is not confined to only advertising. Many consumer products can be manufactured using this wonderful product. Automobile rear window banners 20 times larger than a traditional bumper sticker, can declare to the world a fan's favorite sports team. Or, sunglasses with team, college or corporate logos.

Following is a brief description of our four proprietary manufacturing processes. Read on. The only limit to ImagoImage uses is your imagination.



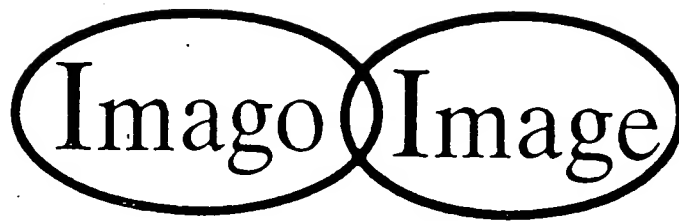
MANUFACTURING PROCESSES

Imago ClearVue™

Imago DuoPanel™

Imago ArtPanel™

Imago Stencil™



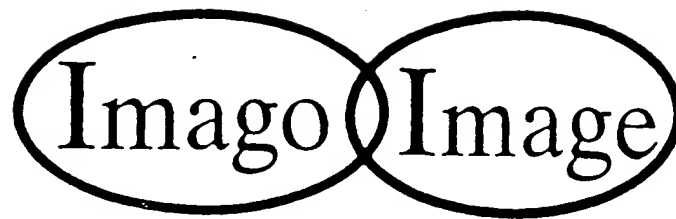
MANUFACTURING PROCESSES

Imago ClearVue™

Imago ClearVue, because of its thousands of perforated holes, provides crystal clear see-thru vision, while offering superlative graphics capabilities. It is designed to suit a wide range of viewing distances, from close-up to far away, and everywhere in between. Imago ClearVue also offers excellent visibility from very acute viewing angles.

Imago ClearVue panels come in a variety of materials designed for specific applications. These include vinyl and polyester films, adhesive backed (both removable and permanent) and static cling, and are available in either sheets or rolls. Imago ClearVue can be imaged by a number of printing technologies including screen, lithography, offset and the 3M ScotchPrint™ system.

There is no limit to the size of the display using Imago ClearVue. Any number of panels can be combined to create images from less than one square foot to the size of a football field.



MANUFACTURING PROCESSES

Imago DuoPanel™

Imago DuoPanel is *the* choice for see-thru graphics in harsh environments. As the name implies the Imago DuoPanel is constructed of two panels bonded together with the image captured between them. This sandwich effect offers a high quality product intended for long term use. Because of its unique character Imago DuoPanel provides excellent ultra violet light protection, reducing the chances of fading. In addition the image is safeguarded from damage from aggressive scrubbing or cleaning, and will allow graffiti to be removed easily.

Imago DuoPanel can also provide visually interesting Moire patterns (random patterns-using color and alignment combinations, but not actual pictures) for use in privacy screens and one way office partitions. Security applications also benefit from the visual distraction of the Moire patterns.

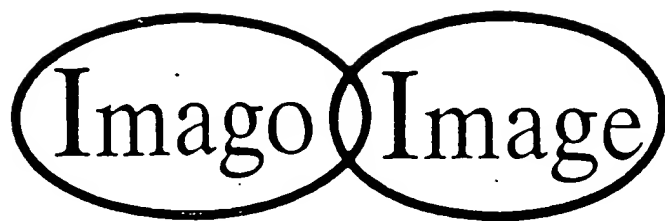


MANUFACTURING PROCESSES

Imago ArtPanel™

Similar to our Imago ClearVue product, but for use by the sign painter who wants ImagoImage quality and durability with see-thru graphics, Imago ArtPanel is the answer. Instead of painting a regular image directly onto the glass, the image is painted onto the Imago ArtPanel and then the panel is applied to the glass, creating a genuine ImagoImage graphic.

Using and applying Imago Art Panels is quite easy. First mask the area of the window that will be painted over. Next, position the Imago ArtPanel exactly where you want the graphic to be located and tape in place. Now paint the image. Once the painting is completely dry, take down the Imago ArtPanel, remove the window masking, remove the paper backing from the panel exposing the adhesive and position on the glass.



CHOICES OF IMAGING

SCOTCHPRINT™ GRAPHICS SYSTEM*

SCREEN PRINTING

LITHOGRAPHY

OFFSET

AIR BRUSH

MANUAL PAINTING



TARGETED USER MARKETS

CONSUMER PRODUCTS

AUTOMOBILE REAR WINDOW BANNERS

LICENSED CHARACTERS

CORPORATE LOGOS

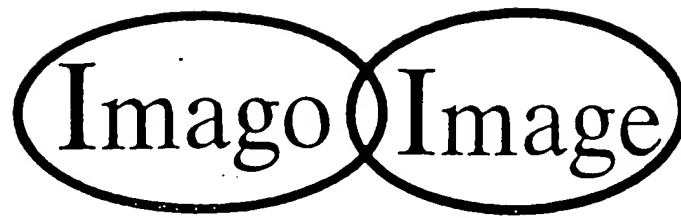
SPORTS TEAMS

COLLEGES

GENERIC

OFFICE PARTITIONS

DECORATIVE PORCH AND TENT SCREENING

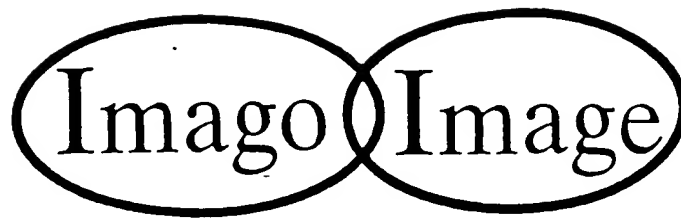


TARGETED USER MARKETS

WHOLESALE ADVERTISING

CONVENTION CENTERS

TRADE SHOW EXHIBITS



TARGETED USER MARKETS

RETAIL STORE ADVERTISING

**SUPERMARKET, GROCERY, CONVENIENCE, DRUG AND
LIQUOR STORES ON WINDOWS, ENTRY DOORS AND
FREEZER AND REFRIGERATOR DOORS**

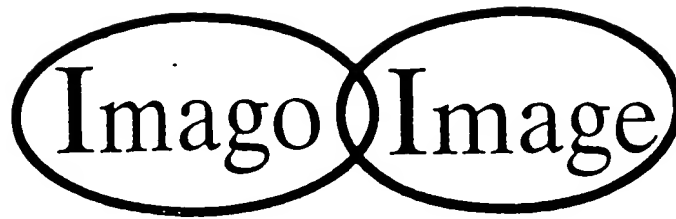
MALL ADVERTISING ON OUTSIDE WINDOWS AND DOORS

**OUTSIDE WINDOWS OF STORES, BANKS, GAS STATIONS
AND RESTAURANT CHAINS**

**RETAIL STORE ADVERTISING ON THE INSIDE OF FRONT
DISPLAY WINDOWS**

AUTOMOBILE DEALERSHIP WINDOWS

P.O.P. DISPLAYS



JAN 24 1994

TARGETED USER MARKETS

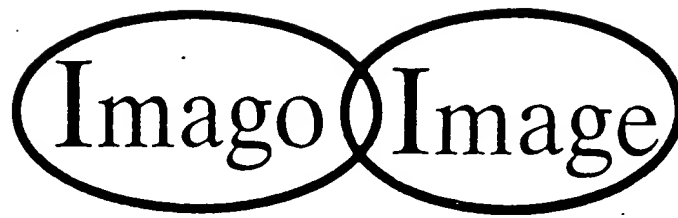
TRANSIT ADVERTISING

BUSES

LIGHT RAIL SYSTEMS

TAXICAB WINDOWS

URBAN TRAIN SYSTEMS



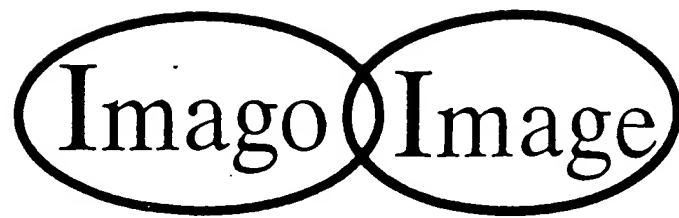
TARGETED USER MARKETS

OUTDOOR ADVERTISING

GLASS BUS SHELTERS

PHONE BOOTHS

*WHEREVER OUTDOOR
GLASS IS AVAILABLE*



TARGETED USER MARKETS

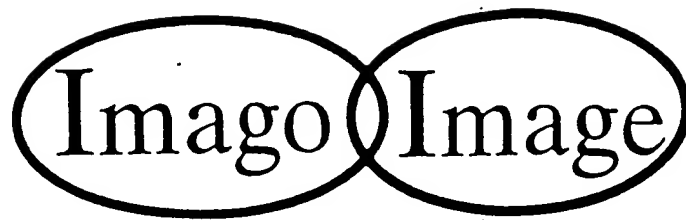
ENTERTAINMENT ADVERTISING

MOVIE THEATERS

LIVE THEATERS

SPORTS ARENAS

VIDEO RENTAL STORES



TARGETED USER MARKETS

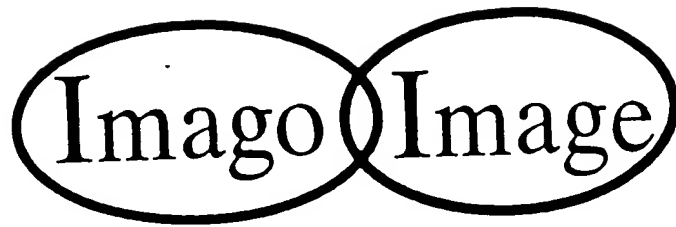
MISCELLANEOUS ADVERTISING

AIRPORTS

SCHOOL BUSES

HOTELS AND MOTELS

CORPORATE PROMOTIONS ON BUILDINGS



TARGETED USER MARKETS

INDUSTRY APPLICATIONS

SECURITY WINDOWS

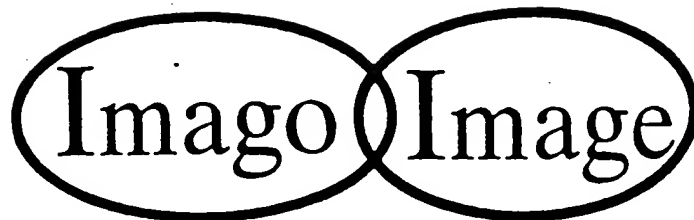
ARCHITECTURAL GLASS

REAL ESTATE "FOR SALE" SIGNS

RACQUETBALL AND SQUASH COURTS

**ZOOS AND AQUARIUMS ON THE INSIDE OF
GLASS ENCLOSURES**

**INTERIOR ENVIRONMENTS IN RETAIL STORES, PUBLIC
BUILDINGS, RESTAURANTS AND OFFICES**

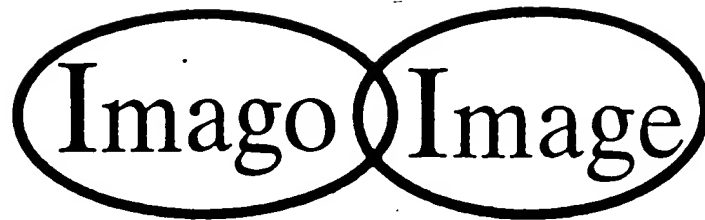


PUBLICITY

PRESS RELEASE MAGAZINE LIST

ADWEEK
ADVERTISING AGE
AMERICAN ADVERTISING
SIGNCRAFT
THE FLYER
DISPLAY & DESIGN IDEAS
BANK MARKETING
P-O-P TIMES
MARKETING NEWS
POTENTIALS IN MARKETING
SALES & MARKETING MGNT.
GRAPHIC DESIGN USA
VISUAL MERCHANDISING &
STORE DISPLAY
GLASS DIGEST
DESIGN SOLUTIONS
ARCHITECTURE
BEVERAGE BULLETIN
PROGRESSIVE GROCER
CONVENIENCE STORE NEWS
SUPERMARKET BUSINESS
RESTAURANT MERCH.
GROCERY MARKETING
CHAIN STORE AGE

DISCOUNT MERCHANDISER
STORES
SIGN BUSINESS
SIGNS OF THE TIMES
GRAPHIC ARTS MONTHLY
HIGH VOLUME PRINTING
SCREEN PRINTING
PRINT
PRINTING IMPRESSIONS
DISCOUNT STORE NEWS
SECURITY
SECURITY DIST. & MARKETING
SECURITY DEALER
SECURITY SALES
RETAIL STORE IMAGE
PLAYTHINGS
TOYS
AIRPORT JOURNAL
TAXI & LIVERY MANAGEMENT
IN TRANSIT
BUS RIDE
BUS WORLD
SPORTING GOODS BUSINESS
HARDWARE AGE



"Imagy"

Today, the word **Imagy** doesn't have much meaning. But wait, in a few short years it will become one of the advertising industry's most sought after items. You see, **Imagy** is the name we've given to the award that will be presented to advertising agencies and their clients around the country, who have creatively used **ImagoImage** as an advertising medium.

Almost daily, new uses for **ImagoImage** are created, so it would be premature to define all the categories that will compete for this coveted award. Listed below are just some of the competitive categories that will vie for an **Imagy**.

- BEST BUS GRAPHIC
- BEST TAXI GRAPHIC
- MOST IMPRESSIVE RETAIL STORE DISPLAY
- BEST AIRPORT ADVERTISEMENT
- MOST INNOVATIVE P.O.P. DISPLAY
- BEST CORPORATE PROMOTION
- BEST OUTDOOR ADVERTISEMENT
- BEST MALL ADVERTISEMENT
- MOST INNOVATIVE NEW USE FOR **ImagoImage**
- AND MANY, MANY MORE

This is the Exhibit marked J referred to in
The Affidavit of Benjamin W. Icard dated
This.....17th.....day of November 1999.

Before me Sharon M. Dumas

My Commission Expires January 31, 2001

Notary Public

October 1993

4 Monday

- DAVE @ CADILLAC
- FRANK @ PIEDMONT

4500 TOTAL

- RUN POLYCARBONATE 60 DOT TYPE I

- STATIC CLING 20 ^{SHTS} 60 DOT (WHEN WE RUN FUNGLASS MASK)

* COKE PROTO. IS COMING (WHEN?) 10/4 - ~~ED~~ ✓

- STATIC CLING PERFED - RUN S.F. 49ERS (BANNERS)

- COLLECT SAMPS FROM SHELF

- 2,152 SHTS (POLYCARBONATE ~ PIEDMONT) TO ARRIVE

- COTTER & PETER. 54 JABRE / SEVBOLD 18,000

1 MO.

\$ 7-900 SHIP

\$ 2,000 (GUY PUT TOGETHER)

- RICKETS C.V. MGB 36 - 25 x 36
8 - 33 x 47

October 1993

1 2 3
4 5 6 7 8 9 10
11 12 13 14 15 16 17
18 19 20 21 22 23 24
25 26 27 28 29 30 31

1-374-596 \$65.00

✓ ERNIE'S TIME?

EXPLODEX